



CITY OF OROVILLE

ECONOMIC DEVELOPMENT

| Enterprise Zone | Redevelopment Agency |
CDBG Financing | Streamlined Permitting

The City of Oroville is promoting **PRIME DEVELOPMENT** opportunities for retail development throughout Oroville.

2010 Area Demographics

City of Oroville Population -	15,546
Greater Oroville Area Population -	55,000
Oroville Trade Area Population -	65,000
Butte County Population -	220,000
Median Age -	31.7
Labor Force -	5,600
18 years and older -	69.9%
Lake Oroville SRA Attendance -	1,000,000
Oroville Labor Force -	5,600
Butte County Labor Force -	104,200
Median New Home Price -	\$150,000
Median Household Income (Butte) -	\$41,196
Oroville Taxable Retail Sales Leakage -	\$291 (In the millions)
(2008) Butte County Taxable Sales -	\$2,678 (In the millions)

OROVILLE INCENTIVES

- Employee Tax Credits (Enterprise Zone)
- Low Interest Loan Program (up to \$35,000 in operating capital for every job created for new businesses) (CDBG).
- Other Enterprise Zone Incentives
- Redevelopment incentives
- Hub Zone
- RMDZ Zone

AVG. HOUSEHOLD INCOME

10 minutes	15 minutes	25 minutes
\$51,319	\$51,846	\$55,899

DAYTIME POPULATION

10 minutes	15 minutes	25 minutes
35,354	41,835	54,533

TRAFFIC COUNTS

High way 70 ~ ADT 30,000 CPD

High way 162 ~ ADT 33,000 CPD

OROVILLE QUICK FACTS

- Total land area** - 12.1 square miles
- Elevation** - 175 - 750 feet above sea level
- Location** - 65 miles north of Sacramento
- Climate** - Mediterranean
- Average** - Annual Rainfall - 27.34 inches

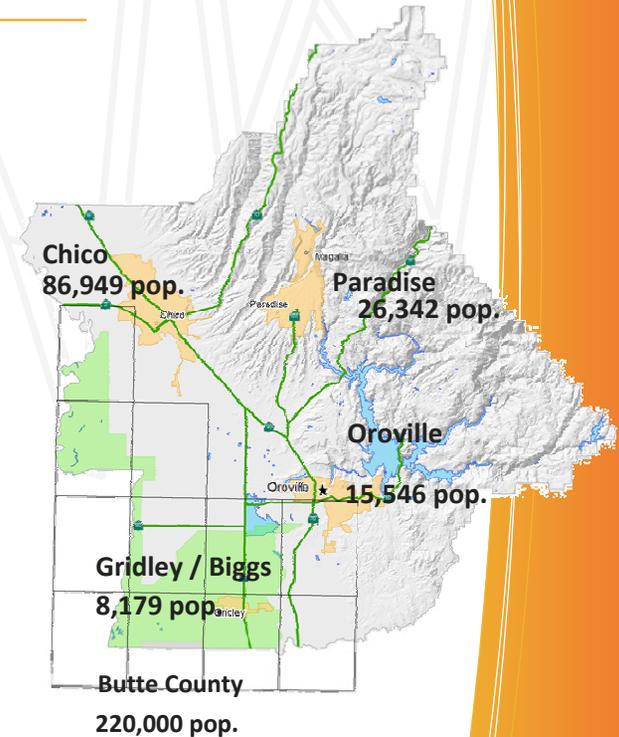
ELECTED OFFICIALS

- Mayor** - Linda L. Dahlmeier
- Vice Mayor** - Thil Wilcox
- City Council** - Gordon Andoe
Jack Berry
Cheri Bunker
David Pittman
JR Simpson

ADMINISTRATION

City Administrator – G. Harold Duffey

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ECONOMIC DEVELOPMENT
Oroville, California