



CITY OF OROVILLE

ECONOMIC DEVELOPMENT

| Enterprise Zone | Redevelopment Agency |
CDBG Financing | Streamlined Permitting

The City of Oroville is promoting a **PRIME DEVELOPMENT** opportunity for retail development along the busiest corridor in Oroville.

Property Profile

LOCATION:

Located at the Northwest intersection of Hwy 162 and Hwy 70 on Oro Dam Blvd.

PROPERTY DETAIL

Approximately a 3.51 acre parcel.

APN # 035-030-001

Zoning – C2 – Heavy Commercial

Utilities in Right-of-Way

Located along Hwy. 162, busiest corridor in Oroville.

Direct street access along Oro Dam Blvd.

Area Demographics

AVG. HOUSEHOLD INCOME

10 minutes	15 minutes	25 minutes
\$51,319	\$51,846	\$55,899

DAYTIME POPULATION

10 minutes	15 minutes	25 minutes
35,354	41,835	54,533

TRAFFIC COUNTS

High way 70 ~ ADT 30,000 CPD

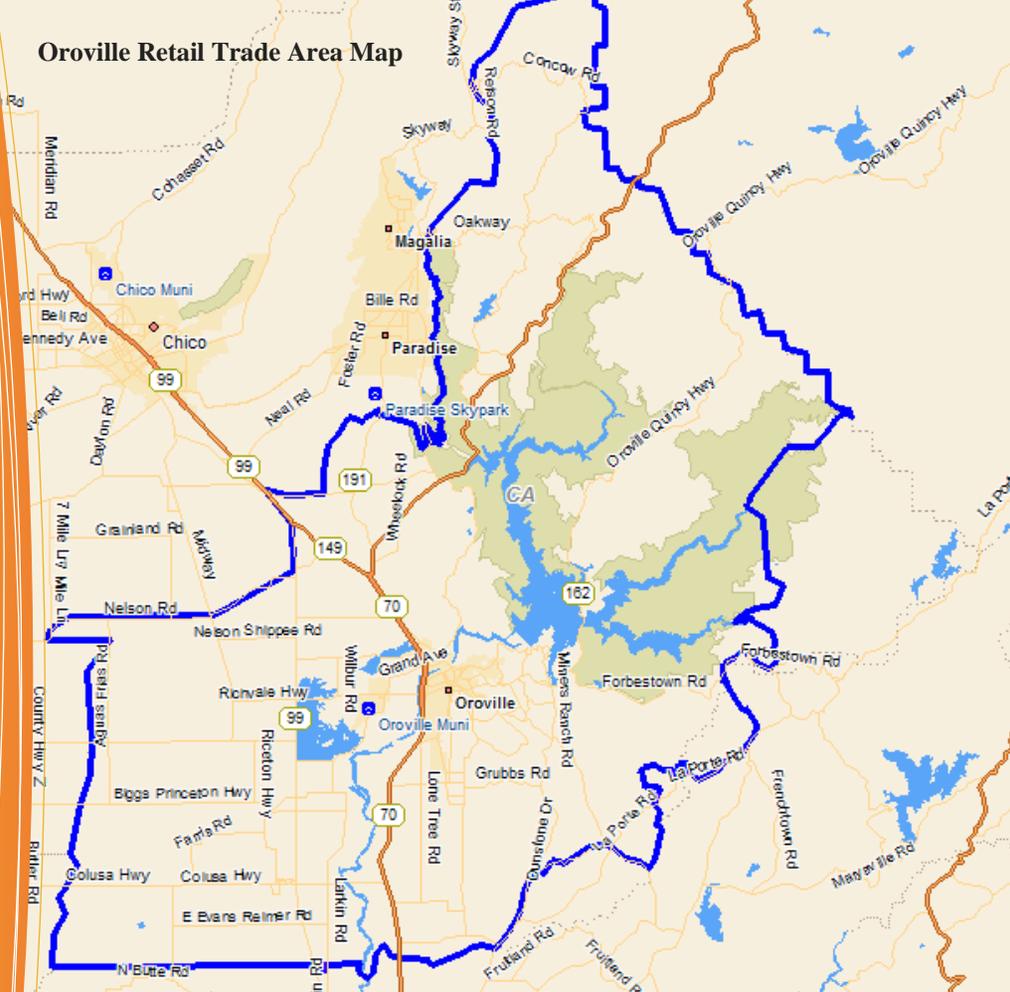
High way 162 ~ ADT 33,000 CPD



Key Development Opportunity

ORO DAM BLVD
Oroville, California

Oroville Retail Trade Area Map



Economic Development Department
 Sam Driggers, Economic Development Manager
 Email: driggersse@cityoforoville.org
 1735 Montgomery Street
 Oroville, CA 95965
 Phone: (530) 538-2422
 Fax: (530) 538-2468



PROPERTY INCENTIVES

- Employee tax credits (Enterprise Zone)
- Low interest loan program (up to \$35,000 in operating capital for every job created for new businesses) (CDBG).
- Other Enterprise Zone Incentives
- Redevelopment incentives
- Hub Zone
- RMDZ Zone

For further business development incentives, please call Sam Driggers, Economic Development Manager, at 530-538-2422

RETAIL SALES LEAKAGE FOR OROVILLE AREA IS **\$291,474,693**

