

SPOTLIGHTING OROVILLE'S SAFETY STAFF...



The City of Oroville's police and fire personnel serve the 14,490 citizens of our city. The Police Department had its beginnings in 1906 and was headed by a Town Marshal. In 1940, Ole Lund became the first police chief. The Fire Department traces its origins back to 1856 and was one of the first departments in California. Both departments have been headquartered in many locations within the city, including the current City Hall building. In 1984 the departments were moved to the current safety complex which is located at 2055 Lincoln Street. The Police Department recently



received a \$282,000 grant from the Department of Justice to modernize the emergency response equipment. The Fire Department also received CBG/Program Income funds of \$900,000 to purchase two new off-road fire trucks. Police Chief Kirk Trostle and Acting Fire Chief Les Bowers invite you to stop by and visit the safety complex.

City of Oroville ... Your Community Partner

Mission Statement— The City of Oroville is dedicated to serving the public, ensuring the safety and vitality of the community, and promoting prosperity for all.

Vision Statement— The City of Oroville, nestled in the foothills of the Sierra-Nevada, graced by the beauty of the Feather River, will be a vibrant and thriving community with strong economic, recreational and cultural opportunities.

Core Values— Integrity & Honesty, Professionalism, Respect for Others, Customer Service, Open Communication, Accountability, Teamwork/Cooperation



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Oroville Statistics...

- City of Oroville's Population — 14,490
- Area — Approximately 13 square miles
- Elevation— 175-750 feet above sea level
- Average Annual Rainfall— 27.34 inches
- Greater Oroville Population — 55,000+
- County Seat, County of Butte

Your Police Department...



MISSION STATEMENT... *the duty of the Oroville Police Department is to safeguard the lives and property of those we serve and to hold perpetrators accountable for their actions. Through community partnership, we promise to work, diligently everyday to reduce the incidence of crime and improve the quality of life. Our mandate is to do so with honor and integrity, while at all times conducting ourselves with the highest ethical standards to maintain public confidence.*

The department has many programs including, Vehicle Abatement, Student Mentorship, Safety Fair, DUI Checkpoints, Alcohol/Tobacco Education, Bicycle Rodeo, Every 15 Minutes, Safe from the Start, National Night Out, Child Safety Seat Checkup, Landlord/Tenant Training, and Operation Stop Fraudulent Check Program. The department also provides support to many other city events and programs. It also participates fully with the Butte Interagency Narcotics Task Force (BINTF) which aggressively enforces the drug laws.

V.I.P.S. The VIPS (Volunteers in Police Service) is a program providing support and resources for the citizens of Oroville who are interested in developing or enhancing a volunteer program. Information about the program can be obtained from Sergeant Brad Allen at (530) 538-2478.



Your Fire Department...

MISSION STATEMENT... *The Mission of the Oroville Fire Department is to provide the highest level of service to our community by protecting and preserving life, property, and the environment while providing support, encouragement, and motivation through the professional development of those within the organization. Our Ultimate goal: Always do what it takes to serve the customer...*

The department was established in 1856, and today consists of 17 full time personnel who responded to 3,651 calls this past year. The preservation of Life and Property is also enhanced with the Oroville Automatic Aid Agreement with Butte County Fire, California Department of Fire and Forestry, and the El Medio Fire Department.



NEW OFF-ROAD FIRE TRUCKS ORDERED....

Community Information Sites



... Just a mouse click away...great community information/calendars & more...check them out!

- ◇ [City of Oroville](http://www.cityoforoville.org)
www.cityoforoville.org
- ◇ [Chamber of Commerce & Community Calendar](http://www.oroVILLEareachamber.net)
www.oroVILLEareachamber.net
- ◇ [Oroville Association of Realtors](http://www.oroVillerealtors.com)
www.oroVillerealtors.com
- ◇ [Butte County](http://www.buttecounty.net)
www.buttecounty.net
- ◇ [Oroville Economic Development Corp. \(OEDCO\)](http://www.oedco.org)
www.oedco.org
- ◇ [Downtown Business Association \(DBA\)](http://www.buttecounty.net)
See calendar @ Chamber website or call (DBA) @ (530) 533-2721

New to Oroville...

Welcome new businesses!

AAA Recycle Center; Oroville Outdoors; Anytime Fitness; Style Your Child; Allstar Satellites; Valley Medical Imaging Center; Mammoth Ice & Water; The River Restaurant; Carrie's Music Studio; Pillsbury Physical Therapy; Thomas A. Stewart MD; and La Comida Restaurant.

...please take time to visit and support these new businesses.

Bicycle Transportation Plan (BTP) The Oroville Urban Area is very attractive to bicyclists because of the relatively flat terrain, favorable climate, and the natural beauty. The BTP is a document used by the city that ultimately becomes part of the Regional Transportation Plan. Once in place, the city can apply for funding to enhance and establish bike routes which provide an alternative to automobile travel, connection between residential and commercial areas and provide a connection between recreational facilities. There is a Draft Plan available for review at City Hall. Questions can be directed to Jared Hancock (530) 538-2430 or E-mail: hancockjg@cityoforoville.org



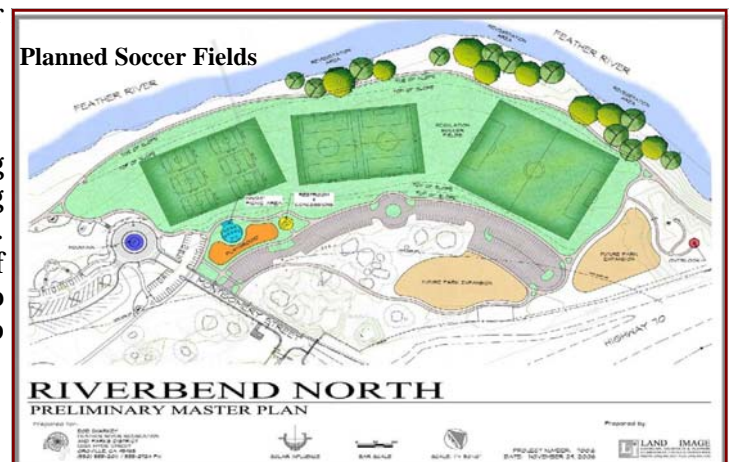
Supplemental Benefits Fund (SBF)

The Supplemental Benefits Fund was established as part of the relicensing of the Lake Oroville Facilities as a benefit to the Greater Oroville Community. The fund was the culmination of a six-year collaborative process between the California Department of Water Resources (DWR) and more than forty stakeholder groups representing hundreds of interests to benefit, environmental, recreational, cultural, land use, and operations resources. During the five years of negotiating, the stakeholders submitted over 550 proposals for consideration. The main focus of the bestowed \$61,270,000 is to benefit the Oroville Community with recreation and economic development opportunities.

The Steering Committee is comprised of five voting members, three of which are City of Oroville Council Members and two of which are Feather River Recreation and Park District (FRRPD) Board Members. There are also four non-voting/advisory members representing the Department of Water Resources, State Water Contractors, American Rivers and the Oroville Area Chamber of Commerce. The City of Oroville serves as the Fund Administrator.

In 2008, the Steering Committee received requests from 34 potential projects, 10 of these were approved. They include: Riverbend North Soccer Fields \$1,020,000; Table Mountain Golf Course Irrigation Repairs \$30,000; Oroville Gone Wild \$5,000; The Pottery Project \$4,400; YMCA Swimming Pool Repairs \$5,000; Metal Sculpture Project \$5,000; City Fire Water Rescue Equipment \$4,637; Chinese Brick Building/Bolt Museum Landscaping \$4,000; and the Oroville Library Community Room Refurbishing \$4,835.

A Regional Fund Strategic Plan is currently being developed, which will be used to guide the SBF Steering Committee with future planning and funding efforts. Meetings are held at City Hall on the first Wednesday of each quarter at 5:30 p.m. The public is encouraged to attend. For additional information please call Bob Marciniak, SBF Coordinator (530) 538-2518.



Discover Downtown Oroville...

When was the last time you visited downtown? When was the last time you brought visitors to downtown?

Downtown Oroville has the charm of yesterday, an incredible walking mural tour, unique shopping and places to satisfy your tummy. It takes a community to make a downtown a destination place. **The State Theater** offers an on-going art show featuring local artists and live entertainment for the family. (See related article on page 6) **The Birdcage Theatre** has been putting on live productions for over 24 years with six productions presented each season at the Bird Cage Theatre, and one large musical production with a live orchestra at the State Theater. Call (530) 533-2473 for schedules and more information. Two more reasons to visit Downtown Oroville!



“When was the last time you visited downtown?”



Something for Everyone in Downtown Oroville...

- ◇ Antiques
- ◇ Automotive
- ◇ Electronics
- ◇ Clothing
- ◇ Jewelers
- ◇ Food
- ◇ Salons
- ◇ Entertainment
- ◇ Financial
- ◇ Sports/Youth
- ◇ Health
- ◇ Professional
- ◇ Interior Design
- ◇ Music
- ◇ Books
- ◇ Gifts
- ◇ Body Art
- ◇ Specialty Shops
- ◇ Walking
- ◇ Visiting...



Centennial Plaza...your gem above the river!

Completed in 2007, the Centennial Plaza is a destination not to miss. It is located within easy walking distance of the historic downtown. You can also drive up either Lincoln Street or Huntoon Street to the parking area to begin enjoying the beauty of the plaza. As you meander through the environmentally friendly walkways, stop at each of the Interpretative Panels made of porcelain enamel steel containing historical area information.

The plaza is part of a long term vision for the revitalization of the historic downtown area. It offers the base for the many opportunities that the bordering Feather River provides to the community. Ultimately, the entire levy area will connect the Fish Hatchery to the east, and all that Bedrock Park and Riverbend Park offer to the west. The planned Gateway Project at Montgomery Street & Feather River Blvd and the future walking and bicycle paths will be a final enhancement to the plan.

A Proposition 40 grant of \$3,000,000 and Redevelopment Agency Funds of \$300,000 helped build the plaza. Please enjoy & share it!



Walking Paths...Beautiful Native Plants...Incredible Vistas...Historical Information



Enjoy a meal or snack...take a leisurely walk...Enjoy Downtown!

- ◇ Casa Vieja
- ◇ Boss Burger
- ◇ El Rincon Restaurant
- ◇ Montgomery Street Pub
- ◇ Mug Shots Coffee & Deli
- ◇ Roxy's Golden Poppy Deli
- ◇ S & S Bakery
- ◇ Scoops Café
- ◇ Tong Fong Low
- ◇ Western Pacific Brewing & Dining (Formerly The Depot)
- ◇ The Lighthouse Candy Shoppe
- ◇ The River Restaurant (Formerly Old Towne Bar & Grill)



La Comida Restaurant Opens in Oroville Enterprise Zone

The La Comida Restaurant recently opened in the Gold Town Plaza Shopping Center. The Mexican-Faire eatery is located in Suite A. This is the first venture into Oroville by the Chico landmark restaurant. Co- owners, Gene & Karen Belmonte, were very pleased with the assistance they received from the Butte Community One Stop Employment Center. The restaurant employees over sixty people. Gene is also looking forward to other benefits offered to City of Oroville businesses that are located in the Oroville Enterprise Zone.

The restaurant offers a variety of Mexican food favorites served in a quick order format. Ample in-



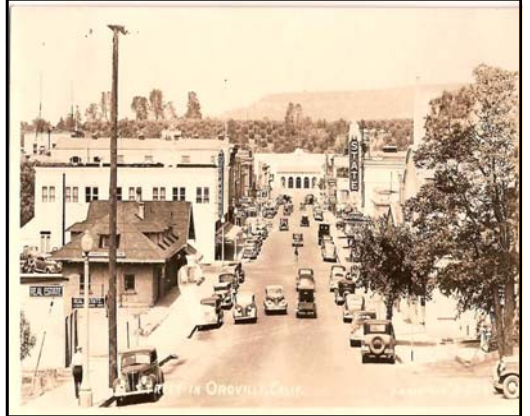
door seating and parking is available. An outdoor patio will be open soon. The restaurant staff invites you to stop by and enjoy the endless chip basket.

The Oroville Enterprise Zone offers qualifying businesses a reduction in state taxes by taking advantage of special zone benefits. The California State Legislature developed the program to provide targeted areas with a means to stimulate business growth, attract new companies, jobs and overall investment in the community. Contact Rick Farley, Enterprise Zone Coordinator for the City of Oroville by calling (530) 538-4307. Information also is available at www.cityoforoville.org.

The One Stop Employment Center which connects businesses and job seekers is located at 78 Table Mountain Blvd. The center offers; job postings, professional and affordable training & seminars, pre screening and a recruitment office. Information is available at www.butteonestop.org or by calling (530) 538-5386.

OROVILLE STATE THEATER

The State Theater opened in 1928 with a seating capacity of 1,529 and was originally equipped with a Wurlitzer organ. The theater was purchased by the City of Oroville in 1983. There has been a continuous renovation program occurring with the ultimate plan to restore it to its 1928 grandeur. The current seating capacity is 608 on the main floor. Once the balcony is fully restored the theater will seat 1000. The State Theatre has the potential to be a fabulous anchor to the downtown area as the "Oroville State Theater Performing Arts Center."



Upcoming Events at the Theater:

- ◇ December 13th Santa Pictures Available
- ◇ February 18th Emily Skinner Concert
- ◇ February 28th Oroville Concert Association
- ◇ Also check out the on-going Artists of Rivertown display in the theater lobby.

A "Candy Cane Christmas"

...beginning at dusk on Saturday December 13th join in the fun at the Christmas Parade of Lights in Downtown Oroville...pictures with Santa will be available at the State Theater from 3 to 6 ...Don't miss this annual fun event for all ages!



...Come up to Lake Oroville January 21st-24th



for the FLW Bass Fishing Tournament...lots to see and lots to do at the Family Fun Zone Outdoor Show...questions? Contact the Chamber of Commerce @ (530) 538-2542.

GENERAL PLAN UPDATE...

California State law requires all cities and counties to have a long-range plan for their physical development. A General Plan is, in its simplest form, a statement by local citizens of what is in the best interests of their community. The General Plan functions as a guide to the type of community that is desired for the future and provides the means by which the community may achieve that desired future. The City of Oroville General Plan provides the fundamental basis for land use, development and conservation policy. It represents the basic community values, ideals and aspirations that will govern the City through 2030. The General Plan addresses all aspects of development including: land use; community character; circulation and transportation; open space; natural resources and conservation; public facilities and services; safety, and noise.



We are currently working on responding to comments submitted during the public review period. A determination regarding how the City will address Baseline Green-House Gas Emission requirements is also in process. These responses will be incorporated in the Final Environmental Impact Report (FEIR). It is anticipated that the final plan will be presented to the City Council for review and action during the second quarter of 2009.

BUSINESS TECHNICAL ASSISTANCE PROGRAM (BTA)



The City of Oroville has a specialized program to assist existing, new, and planned businesses. The program provides the following **free services**:

- ◇ Keep business owners apprised of local service providers and available resources.
- ◇ Provide technical assistance specific to financial needs and direction.
- ◇ Educate small businesses on the development/expansion process.
- ◇ Help establish a long-term strategy for financial stability and growth including preparing annual financial projections.
- ◇ Identify and develop additional liaisons and potential partners who could provide ongoing assistance.
- ◇ Contact our local specialist: Rick Farley @ (530) 538-4307 for **key program information**.

From your Mayor...



Dear Fellow Citizens...

As we look to a new year it is timely to reflect on the future of our city. Oroville has so much to offer, from it's historic downtown commercial district, specialty shopping centers, service industries and tremendous recreation opportunities.

Perhaps the best thing the City of Oroville has to offer is it's people who have time and again proven to be resilient to the challenges of economic change.

The future can and will bring to Oroville many opportunities, new homes with new residents, new and improved shopping and an overall renewed interest in the community.

On the horizon is the second phase for Centennial Plaza which will add to our quality of life. It is my pleasure to serve you as your mayor, welcome the newly elected council members, and wish you the best in 2009...**Steve Jernigan**

New City Website Coming...

The City's website (www.cityoforoville.org) will soon have a great new look with a "user" friendly format. Check it out mid-January!

City of Oroville
Incorporated 1906
City Hall
1735 Montgomery St.
Oroville, Ca. 95965



Mayor

Steve Jernigan

Vice Mayor

James Johansson

Council Members

Jack Berry

Sue Corkin

Art Hatley

Michael Howard

Jim Prouty

City Administrator

Sharon Atteberry

Helpful Telephone Numbers

City Administrator 538-2405

City Clerk 538-2535

Code Enforcement 538-2435

Business Assistance 538-4307

Redevelopment 538-2495

Community Development 538-2401

Parks & Trees 538-2415

Police/Non Emergency 538-2448

Fire/Non Emergency 538-2480

Police & Fire Emergency 911

Chamber of Commerce 538-2542

WATER CONSERVATION TIPS...

- ◇ **Winter & rainy weather still requires your awareness...**
- ◇ **Drop that Drip!** Dripping faucets and leaky pipes are among the worst water-wasting offenders.
- ◇ **The Final Flow.** Low-flush toilets and low-flow showerheads help to ensure conservation by restricting the volume of water involved in each flush or during each shower.
- ◇ **Running Nowhere.** Make sure to turn off water during periods of non-use, while brushing your teeth, for example. If washing or rinsing dishes by hand, adjust the flow of water to a small stream so that the majority of water goes where you need it to, and doesn't escape down the drain.
- ◇ **The Wash on Washers.** Using an updated and energy-efficient washing machine, in addition to washing full loads, can drastically improve water conservation. Energy-efficient front-loaders can cut water consumption by almost a whopping 40%.
- ◇ **Watering Time.** Water early in the day so your watering efforts are maximized and evaporation does not occur too quickly, which can dry out your plants.
- ◇ **Catching the Rain.** Diverting storm gutters into rain barrels allows you to catch un-used rainwater that can then be used to water plants and vegetables.
- ◇ **Check Cal Water Rebates @**
<http://www.calwater.com/conservation/rebates.php?District=oro>



Thanks to Green Living Ideas...get more information at: www.greenlivingideas.com

PUBLIC MEETINGS

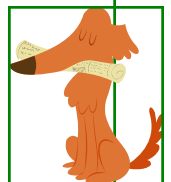
- ◇ City Council/RDA.....1st & 3rd Tuesday of each month at 7:00 p.m.
- ◇ Planning Commission2nd Monday of each month at 7:00 p.m.
- ◇ Park Commission4th Monday of each month at 5:00 p.m.
- ◇ Housing Loan Advisory Committee..2nd Tuesday of each month at 5:30 p.m.
- ◇ Supplemental Benefits Fund.....1st Wednesday of each quarter at 5:30 p.m.
- ◇ *All meetings are held in the Council Chambers 1735 Montgomery St. Oroville*

ROUNDAABOUT NOTES

- ◇ Functioning as planned...
- ◇ Decorative crosswalk markings...
- ◇ Antique street lights turned on...
- ◇ Landscape completion soon...
- ◇ Lots of positive feedback...

Spring Issue Highlights

- ◇ Artists of Rivertown
- ◇ Adopt-a-Street
- ◇ Docent Program
- ◇ Landscape Program
- ◇ Neighborhood Watch



City Staff is the best place to go for answers to your questions regarding the City of Oroville. Give us a call @ (530) 538-2401 or check out the city website @ www.cityoforoville.org **Send your comments or request to join our electronic mailing list to: newsletter@cityoforoville.org**