



# CITY OF OROVILLE

## ECONOMIC DEVELOPMENT

| Enterprise Zone | Redevelopment Agency |  
CDBG Financing | Streamlined Permitting

The City of Oroville is promoting a **PRIME DEVELOPMENT** opportunity for retail development along the busiest corridor in Oroville.

## Property Profile

### LOCATION:

Located at the Northwest intersection of Hwy 162 and Hwy 70 on Oro Dam Blvd.

### PROPERTY DETAIL

Approximately a 14.4 acre parcels.

APN # 035-030-001 (3.51 ac) ,  
035-030-002 (1.82 ac), 035-030-028 (3.34 ac),  
035-240-097 (4.59 ac), 035-240-094 (.53 ac),  
035-240-093 (.48 ac)

Zoning – C2 – Heavy Commercial

Utilities in Right-of-Way

Located along Hwy. 162, busiest corridor in Oroville.

Direct street access along Oro Dam Blvd.

## Area Demographics

### AVG. HOUSEHOLD INCOME

10 minutes	15 minutes	25 minutes
\$51,319	\$51,846	\$55,899

### DAYTIME POPULATION

10 minutes	15 minutes	25 minutes
35,354	41,835	54,533

### TRAFFIC COUNTS

High way 70 ~ ADT 30,000 CPD

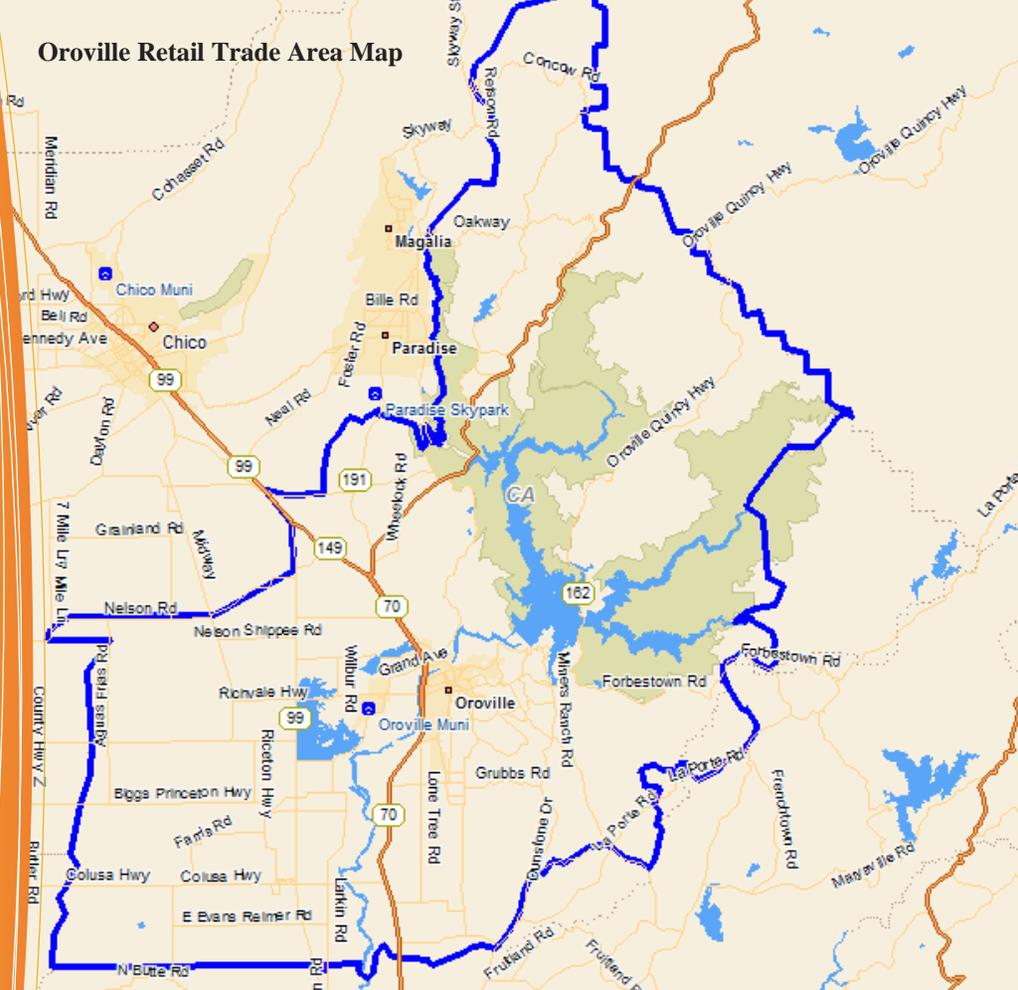
High way 162 ~ ADT 33,000 CPD



## Key Development Opportunity

**ORO DAM BLVD**  
Oroville, California

# Oroville Retail Trade Area Map



Economic Development Department  
 Sam Driggers, Economic Development Manager  
 Email: driggersse@cityoforoville.org  
 1735 Montgomery Street  
 Oroville, CA 95965  
 Phone: (530) 538-2422  
 Fax: (530) 538-2468



## PROPERTY INCENTIVES

- Employee tax credits (Enterprise Zone)
- Low interest loan program (up to \$35,000 in operating capital for every job created for new businesses) (CDBG).
- Other Enterprise Zone Incentives
- Redevelopment incentives
- Hub Zone
- RMDZ Zone

For further business development incentives, please call Sam Driggers, Economic Development Manager, at 530-538-2422

RETAIL SALES LEAKAGE FOR OROVILLE AREA IS **\$291,474,693**

