

Details (CONTINUED)

GOVERNMENT

City of Oroville

1735 Montgomery Street, Oroville
 Business Licenses: 530.538.2410
 Building Permits: 530.538.2425
 Development Review: 530.538.2430
 Planning Applications and Forms, Zoning and Land Use: 530.538.2408
 Business Services & Loans: 530.538.4307
cityoforoville.org
info@cityoforoville.org

Business: Permitting, licensing, business mentoring, referrals and assistance for business location, business expansion, business retention, and business loans.

Community: Infrastructure improvements, destination development and management.

Butte County

25 County Center Drive, Suite 200, Oroville
 Econ Dev: 530.538.2554
 Building: 530.538.6861
 Planning: 530.538.5359
buttebusinessresources.com
jmacarthy@buttecounty.net

Business: Referrals and assistance for business location, business expansion, and business retention in unincorporated areas

Our Water

Our Land

Our People

Location & Weather

Why Oroville?

Oroville is prime Northern California real estate. It's ideally located within a couple of hours of tech-centric San Francisco and Silicon Valley, as well as beautiful Lake Tahoe and the world-renowned wine country, Napa Valley. Oroville offers easy access to highways, rail, ports and international air travel (Oroville is an hour's drive from Sacramento International Airport). Add the Sierra Nevada Mountains, California's second largest man-made lake, Lake Oroville, and all of the beauty and recreation throughout the region; and Oroville is the perfect place for business and pleasure.

CITY OF OROVILLE | WWW.CITYOFOROVILLE.ORG

City of Oroville

Smart Business Links

Connecting business to resources in Oroville



INTRODUCING....PACE

Property Assessed Clean Energy Financing for Commercial and Agricultural Property

Clean Energy financing from small projects to projects into the Millions of Dollars.

<p>100% up-front financing for the gamut of solar, energy efficiency and water conservation solutions</p> <ul style="list-style-type: none"> ... Improve property values ... Slash monthly energy costs ... Realize cash rebates and tax incentives ... Build a sustainable brand 	<p>PACE is based strictly on assessed property values;</p> <ul style="list-style-type: none"> ... Off balance sheet financing ... Payback of up to 20 years ... No minimum FICO scores ... No impact to borrowing capacity ... Lien transfers with sale of property
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Interested? Contact one of the two local PACE Providers:

<p>Figtree Financing www.FigtreeFinancing.com 877.577.7373</p>	<p>Ygrene Energy Fund www.CleanEnergyButte.com 877.819.4736</p>
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Explanation of Terms

Direct Business Services

Direct services to individual businesses

Business Expansion – Coordination and referrals provided to individual businesses seeking (may include site location, financial assistance, workforce training/recruitment, etc.).

Permitting – Permitting requirements and assistance.

Financing – Loan packaging, and related counseling.

Venture Growth – Assistance with and introductions to sources of venture capital and angel investors.

HR Assistance – Hiring and training workers, navigating HR regulations, and labor-related data.

Counseling/Mentoring – One-on-one assistance for business owners/managers in such areas as marketing, business planning, international trade, etc.; may include referrals.

Workshops/Seminars – Professional development for management and employees on topics related to marketing, communications, management and other business-oriented topics.

B2B Networking – Opportunities for businesses to make contact with peers, suppliers, potential partners, etc., often in a social setting.

Advocacy/Ombudsman – Serving as a voice for an individual company, liaising with public or private entities with whom the business is less familiar.

Community Programs

Programs and services to benefit the business community

Data / Research – Market data, statistical profiles, labor data, data supporting R&D or commercialization.

Business Outreach – “Boots on the ground” contact programs to assess and address business concerns; may result in referrals for direct business services.

Infrastructure – Initiating physical improvements that contribute to business success (e.g., road improvements, high speed Internet, airport access and services).

Destination Management – Programs to promote tourism activity.

Sector Initiatives – Programs to promote or support specific industry groups, such as “buy local” campaigns, ag/food processing initiatives, tourism, innovation events.

There are multiple organizations in Oroville and Butte County providing economic development assistance. These organizations collaborate to provide expertise to the diverse local business base.

Some organizations provide direct business assistance, such as financing, human resources, and business counseling, while others operate programs to help generate economic activity.



LAYOUT & DESIGN PROVIDED BY CHABIN CONCEPTS

Quick View – By Service

COMMUNITY PROGRAMS					DIRECT BUSINESS SERVICES								SERVICE PROVIDER	CLIENTELE		
Data / Research	Business Outreach	Infrastructure	Destination Mgt (Tourism)	Sector Initiatives	Business Expansion	Permitting	Financing (loans, investors)	Venture Growth	HR Assistance	Counseling / Mentoring	Workshops / Seminars / Events	B2B Networking	Advocacy / Ombudsman			
GOVERNMENT																
	■	■	■		●	●	●							●	City of Oroville	Businesses of all sizes
	■	■	■		●	●								●	Butte County	Businesses of all sizes
ORGANIZATIONS / INSTITUTIONS																
		■		■	●		●				●		●		3CORE	Locally owned growth companies
■	■				●					●					Alliance for Workforce Development Inc. (AFWD)	Employers of all sizes
					●						●		●		Butte College Small Business Development Center (SBDC)	Small & medium-sized businesses, new businesses, potential entrepreneurs
											●		●		Butte College, The Training Place	Employers of all sizes
■		■												●	Chico State – Center for Economic Development	Small business, local market
							●							●	Chico State – Center for Entrepreneurship	Student entrepreneurs
■															Chico State – Office of Research and Sponsored Programs	Businesses with R&D/commercialization issues
	■	■	■		●									●	Oroville Area Chamber of Commerce	Businesses of all sizes
	■	■	■		●									●	Oroville Downtown Business Association (ODBA)	Downtown commercial
				■	●	●								●	Oroville Economic Alliance	Businesses of all sizes
	■													●	Oroville Economic Development Corporation	Businesses of all sizes
														●	SCORE Counselors to America's Small Business	Small business owner/operators, start-ups
		■	■				●								US Department of Agriculture	Small businesses in rural communities
														●	Valley Contractors Exchange	Contractors, businesses seeking bids
													●		Workforce Training Center	Businesses of all sizes

Details – By Organization

ORGANIZATIONS

3CORE

3120 Cohasset Road, Suite 1, Chico
530.893.8732
3coreedc.org
phess@3coreedc.org

Business: Debt financing, gap financing, business mentoring, networking, CDFI, business incubation

Community: Infrastructure financing, food hub collaboration

Alliance for Workforce Development Inc. (AFWD)

78 Table Mountain Blvd., Oroville
530.538.5195
afwd.org
etadeo@ncen.org

Business: Job postings, employee recruitment assistance, including application/resume screening, human resources, training programs, job descriptions, workshops for employers/employees

Community: Job training programs, job placement assistance, job seeker workshops, youth employment opportunities, collaboration with other service providers

Butte College Small Business Development Center (SBDC)

2480 Notre Dame Blvd., Chico
530.895.9017
bcsbdc.org
konuwaso@butte.edu

Business: One-on-one business consulting and trainings to existing business owners and potential entrepreneurs in all areas of business management, expansion, growth, and development including financing, business & marketing plan, financial management, social media, strategic planning, business start-up

Butte College, The Training Place

2480 Notre Dame Blvd., Chico
530.895.9015
butte.edu/thetrainingplace
thetrainingplace@butte.edu

Business: Workforce coaching and training, customized training and online training for employers in areas of communication, customer service, Lean/Six Sigma, MS office and computer skills, management and supervisory skills, sales and social media

Chico State – Center for Economic Development

35 Main Street, Suite 203, Chico
530.898.4598
cedcal.com
dripke@csuchico.edu

Business: Market area data and workshops (technology, online marketing, etc.)

Community: Retail leakage analysis, statistical profiles, broadband initiative

Chico State – Center for Entrepreneurship

College of Business, Tehama Hall 301
530.898.6271
csuchico.edu/cob/thecollege/entrepreneur
jhight@csuchico.edu

Business: Student mentoring, competitions, accelerator fund to support emerging businesses and intellectual property development by students, as an arm of the College of Business

Chico State – Office of Research and Sponsored Programs

CSU, Chico - Bldg 25, Chico
530.898.5700
csuchico.edu/resp/
casager@csuchico.edu

Business: Access to faculty research and expertise

Oroville Area Chamber of Commerce

1789 Montgomery St., Oroville
530.538.2542
orovillechamber.net
cknaus@orovillechamber.net

Business: Local and state advocacy, business outreach, education, special interest representation, destination management, retail collaboration with ODBA

Community: Visitor services, business referrals, city-wide event attraction and promotion

Oroville Downtown Business Association (ODBA)

PO Box 2458
530.533.2082
downtownorovilleinfo@gmail.com

Business: Advocacy and representation for downtown business community, business membership communication, support and education and production of annual promotional events in Downtown Oroville

Community: Management of Downtown Business District

Oroville Economic Alliance

2310 Oro-Quincy Highway, Oroville
530.533.2421
CAbusinessoasis.org
Michael@CAbusinessoasis.org

Business: Coordination of available business resources, recruitment, site selection, small business assistance, International Trade development.

Oroville Economic Development Corporation

1453 Downer Street, Oroville
530.533.2960
oedco.org

Community: Business Outreach, advocacy, and networking.

SCORE Counselors to America's Small Business

1324 Mangrove Avenue #114, Chico
530.342.8932
greaterchicoarea.score.org
scorechico@sbcglobal.net

Business: Workshops and mentoring, tune-ups for existing businesses

USDA Rural Development

150-D Chuck Yeager Way, Oroville
530.533.4401
rurdev.usdev.usda.gov/ca

Business: Provides assistance to rural businesses working in partnership with other local economic development organizations.

Community: Loans and loan guarantees, housing programs and infrastructure financing

Valley Contractors Exchange

951 E. 8th Street, Chico
530.343.1981
www.vceonline.com
info@vceonline.com

Business: Contractor referrals, contractor training (safety, regulations, green building, construction skills), construction and bidding resources

Work Training Center

Community Employment Services
2255 Fair Street, Chico
530.343.7994
www.wtcinc.org
reneef@ewtc.org

Business: Employee placement, training and support of adults with developmental disabilities. Good matches include entry level positions in restaurants, landscaping, production work, janitorial services, recycling plants, document shredding, assembly and wood shops.

NOTE: **Business** = Direct services to individual businesses **Community** = Programs, services that benefit the business community