

# SUPPLEMENTAL BENEFITS FUND



## SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE Special Meeting

Oroville City Hall – Council Chambers  
1735 Montgomery Street  
Oroville, California

**JUNE 11, 2014**  
**4:00 P.M.**  
**AGENDA**

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**CALL TO ORDER:** Loren Gill, SBF Chairperson

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**Voting Members:** Chairperson Loren Gill, FRRPD; Vice Chairperson David Pittman, City of Oroville; Committee Members Victoria Coots, FRRPD; Linda Dahlmeier, City of Oroville; Gordon Andoe, City of Oroville

**Advisory Members (non-voting):**

Committee Members DWR – Kevin Dossey, SWC – Tim Haines, American Rivers – Steve Rothert, Chamber of Commerce – Kevin Zeitler, American Rivers Alternate – Dave Steindorf

**RECOGNITION OF INDIVIDUALS WHO WISH TO SPEAK ON AGENDA ITEMS**

This is the time the SBF Chairperson will invite anyone in the audience wishing to address the SBF on a matter that is on the agenda to state their name and the agenda item on which you wish to speak. When that item comes up on the agenda, you will be asked to step to the podium, repeat your name for the record, and make your presentation or ask questions regarding the agenda item. Following your remarks, the SBF Steering Committee and/or staff may respond to your comments or questions. Under Government Code section 59454.3 the time allotted for presentations may be limited. Presentations are limited to three minutes per person.

## CONSENT CALENDAR

No Items

## REGULAR BUSINESS

### 1. REVIEW OF APPLICATIONS FROM THE 2014 NOTICE OF FUNDS AVAILABLE RELEASED ON MARCH 13, 2014 – staff report (Bob Marciniak, SBF Program Specialist)

The following applications were received, listed in order of receipt:

- KROV Community Radio Station call # 91.1 fm (\$80,000)
- Oroville Dioxin Education Committee (\$30,000)
- YMCA of Superior California/Oroville Branch (\$100,000)
- Feather River Recreation & Park District (\$30,000)
- Feather River Recreation & Park District (\$45,000)
- City of Oroville (\$25,000)

The following application was rejected by SBF staff as the applicant did not attend the mandatory workshop:

- Betty Dickison (Cookie Arnett) Gold City Gazette (no amount requested)

COMMITTEE ACTION REQUESTED: **Discuss each request, prioritize requests if applicable and determine appropriate action for each request.**

## HEARING OF INDIVIDUALS ON NON-AGENDA ITEMS

This is the time the SBF Chairperson will invite anyone in the audience wishing to address the SBF on a matter not listed on the agenda to step to the podium, state your name for the record and make your presentation. **Presentations are limited to three minutes.** Under Government Code section 54954.2, **the SBF Steering Committee is prohibited from taking action except for a brief response by the SBF Steering Committee or staff to a statement or question relating to a non-agenda item.**

## SBF CHAIRPERSON CALL FOR AGENDA ITEMS

The SBF Chairperson will request agenda items from the Steering Committee, SBF Advisors, and SBF staff for the July 2, 2014 Regular Quarterly Meeting of the SBF Steering Committee.

## ADJOURNMENT

The meeting will be adjourned. The next regular quarterly meeting of the Supplemental Benefits Fund Steering Committee will be held on Wednesday, July 2, 2014 starting at 5:30 P.M. in the Oroville City Council Chambers.

**SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE  
STAFF REPORT**

**TO:** SBF CHAIRPERSON & COMMITTEE MEMBERS

**FROM:** RANDY MURPHY, SBF ADMINISTRATOR  
BOB MARCINIAK, SBF PROGRAM SPECIALIST

**RE:** REVIEW OF APPLICATIONS FROM THE 2014 NOTICE OF FUNDS  
AVAILABLE RELEASED ON MARCH 13, 2014.

**DATE:** June 11, 2014

**SUMMARY**

THE SBF STEERING COMMITTEE APPROVED A NOTICE OF FUNDS AVAILABLE (NOFA) IN THE AMOUNT OF \$100,000 FOR 2014, WITH COMPLETED APPLICATIONS DUE BY 4:00 P.M. PDT, THURSDAY, MAY 15, 2014. ONE OF THE CONDITIONS OF THE NOFA WAS ATTENDANCE OF A MANDATORY NOFA WORKSHOP HELD ON APRIL 3, 2014

**DISCUSSION**

The Steering Committee will receive information regarding the six applicants that attended the workshop and one applicant who did not attend the workshop. The vetting process for eligibility includes review by SBF Staff for completeness of the application and compliance with review criteria (attachment 1).

**FISCAL IMPACT**

There is \$100,000 available in uncommitted SBF funds available for the NOFA.

**RECOMMENDATION**

Discuss each request and provide direction for each application as detailed in #'s 1 – 6 following the stated request:

- **KROV COMMUNITY RADIO STATION CALL #91.1 FM (\$80,000)**  
**REQUEST: UPGRADE TRANSMITTING EQUIPMENT**
  1. Approve the request as submitted (or)
  2. Approve the request with modifications (or)

3. Request additional information from the applicant (or)
  4. Request a presentation from the applicant at a subsequent meeting (or)
  5. Deny the request (or)
  6. Provide direction to staff.
- **OROVILLE DIOXIN EDUCATION COMMITTEE (\$30,000)**  
REQUEST: COMPREHENSIVE SOIL TESTING
    1. Approve the request as submitted (or)
    2. Approve the request with modifications (or)
    3. Request additional information from the applicant (or)
    4. Request a presentation from the applicant at a subsequent meeting (or)
    5. Deny the request (or)
    6. Provide direction to staff.
  - **YMCA of Superior California/Oroville Branch (\$100,000)**  
REQUEST: AQUATIC FACILITY IMPROVEMENTS
    1. Approve the request as submitted (or)
    2. Approve the request with modifications (or)
    3. Request additional information from the applicant, (or)
    4. Request a presentation from the applicant at a subsequent meeting (or)
    5. Deny the request (or)
    6. Provide direction to staff.
  - **Feather River Recreation & Park District (\$30,000)**  
REQUEST: IRRIGATION WELL AT NELSON COMPLEX
    1. Approve the request as submitted (or)
    2. Approve the request with modifications (or)
    3. Request additional information from the applicant (or)
    4. Request a presentation from the applicant at a subsequent meeting(or)
    5. Deny the request (or)
    6. Provide direction to staff.
  - **FEATHER RIVER RECREATION & PARK DISTRICT (\$45,000)**  
REQUEST: PLAYGROUND EQUIPMENT AT RIVERBEND PARK
    1. Approve the request as submitted (or)
    2. Approve the request with modifications (or)
    3. Request additional information from the applicant (or)
    4. Request a presentation from the applicant at a subsequent meeting(or)
    5. Deny the request (or)
    6. Provide direction to staff.

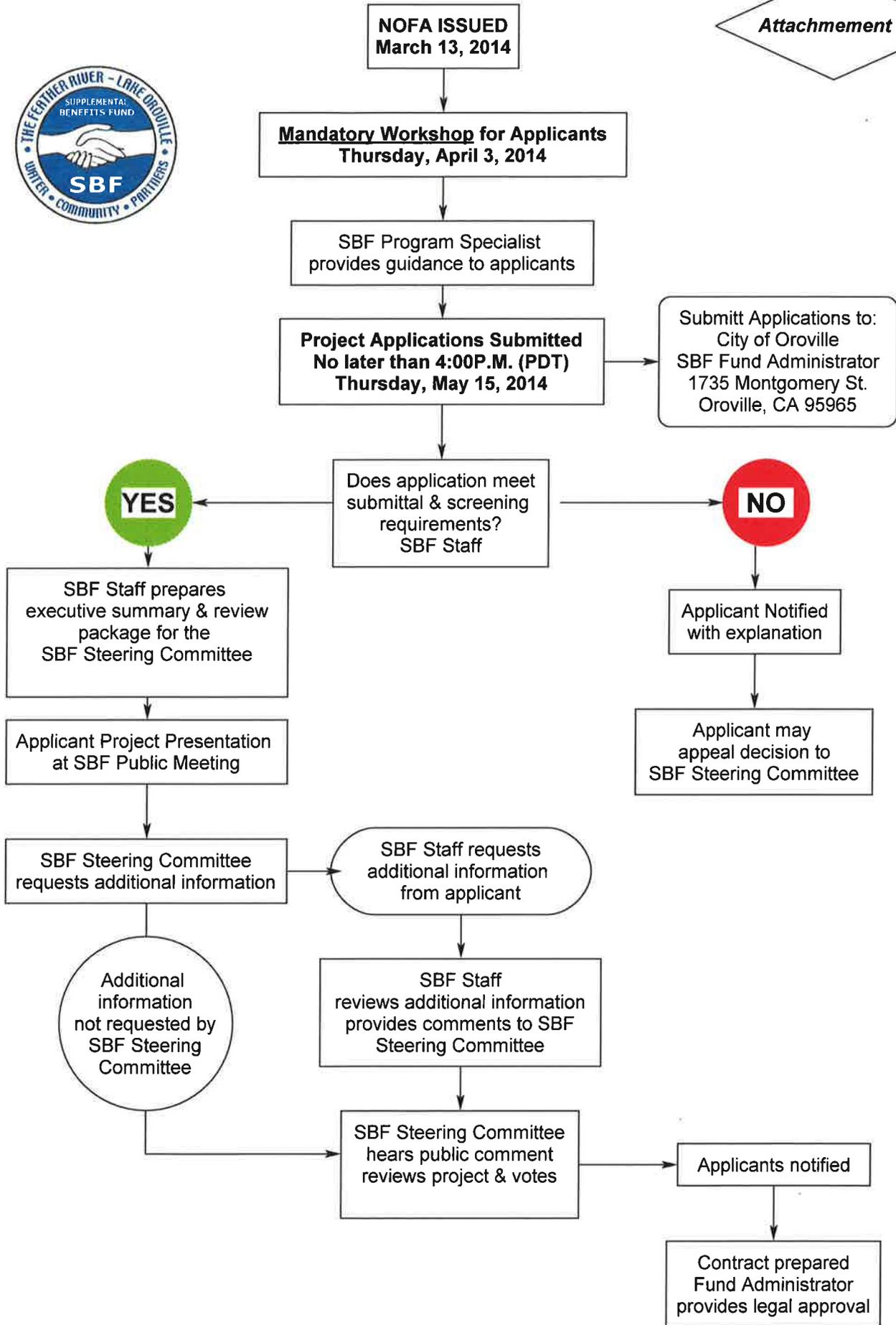
- **CITY OF OROVILLE (\$25,000)**  
**REQUEST: UPGRADE CITY WEBSITE**
  1. **Approve the request as submitted (or)**
  2. **Approve the request with modification (or)**
  3. **Request additional information from the applicant (or)**
  4. **Request a presentation from the applicant at a subsequent meeting(or)**
  5. **Deny the request (or)**
  6. **Provide direction to staff.**

## **ATTACHMENTS**

1. Application receipt log
2. 2014 NOFA Flowchart
3. SBF Staff analysis of applications



Attachmement A



**Supplemental Benefits Fund  
2014 Notice of Funds Available \$100,00 Available**

**Issued: March 13, 2014**

**Completed applications due: 4:00 P.M. PDT, Thursday, May 15, 2014**

<b>Log #</b>	<b>Received</b>	<b>Time</b>	<b>Applicant</b>	<b>Attended Workshop</b>	<b>Project/Request</b>	<b>Amount</b>
1	5/6/2014	1:30 P.M.	KROV Community Radio Station call #91.1 fm	yes	Upgrade Transmitting Equipment	80,000.00
2	5/12/2014	1:35 P.M.	Oroville Dioxin Education Committee	yes	Comprehensive soil testing	30,000.00
3	5/12/2014	7:30 A.M.	Betty Dickison(Cookie Arnett) Gold City Gazette	no	Online Newspaper expansion	no amount stated
4	5/14/2014	3:45 P.M.	YMCA of Superior California/Oroville Branch	yes	Aquatic Facility Improvements	100,000.00
5	5/14/2014	4:42 P.M.	Feather River Recreation & Park District	yes	Irrigation Well @ Nelson Complex	30,000.00
6	5/14/2014	4:42 P.M.	Feather River Recreation & Park District	yes	Playground @ Riverbend Park	45,000.00
7	5/15/2014	2:36 P.M.	City of Oroville	yes	Upgrade City Website	25,000.00
<b>Total Requested;</b>						<b>310,000.00</b>

1-5

**KROV COMMUNITY RADIO STATION/CALL #91.1 FM**



Unedited summary of request as provided by the applicant

The Bird street Media Project(BSMP), was a low power,100 watt station KRBS. doing business in Oroville for over 12 yrs. We have been granted 8 Full Power License by the FCC recently. We are now doing business as KROV 91.1fm. We are still a non-profit. noncommercial, community based organization. With the move to full power we need to upgrade our trnismittng equipment to fully utilize this capability. (see attachment A) In that our call num!>&r and letters havo changad we will noad 10 advertise this change to tho public to be Oroville's Voice on the airwaves. We will alSO need funding to update and maintain our current tower for reception.

With a strong signal we will be abfe to reach approximately 100.000 people in our area and 65 miles out, in'stead of 5 miles, as before We will help Oroville Market. Oroville as a tourist destination. As iii group of dedicated volunteers we fully realize what Oroville has to offer. For many years we sponsored the Holiday Craft Fair. e free event during December, for local artisans and crafters to publicly sell their wares at their booths at the Municipal Auditorium that we rented from the Feather River Recreation for the event. The ~ca churches also benefited from our coverage of Church in the Park that we remotely broadcast from Bed Rock Park and covered it or the airwaves to get the word out. This event fed 400 people, had children's events.counseling and music all day, e memorable event for tha citizens of Orovillo for free. We sponsorad a free musical festival at Riverbend Part<, ronted from FRRD. During tho Salmor Festival

we had a booth to let people know we are here for them. Weekly we announce Oroville Museums and programs 85 they become availab~pp. It Is our misskm to help establish the Downtown Area as B cultursl, residential center and reflect the diversity of the com-munity and a forum for local viewpoints. There is so much already here in the area that coukf be highly visable such as our beautiful historic, residential district its self guided walks. Nature walks ,and trails, realizing that not everyone is on the internet and people stil tune In to the local radio for "whata happening".

We are asking for a g"IOt of \$20.000 lot' 2014-15 to stall phasol. of getting KRDV 011 the ground. Il is an exciling lime for us. But we need help in initiating the -Voice of Oroville KROV". We can build on what we already have. a dedicated volunteer staff

In the following four years we will hone in better programming. training new staff in the art of broadcasting and the radio media. We wil have students from local colleges. high schools, and private enterprises. We already have certified, retired teachers up to the task of training in broadcastng techntqU8s, and the teehncal aspects of radio and the internet

If the grant is approved we will have some financial stability which will certainly help our eXisting staff work in a reduced stress environment

We will be able to upgrade our existing equlpmenlend have more capabilities to produce quality programming daily. Our generators have to be alternate powered in case of power outage with PG&E. That i5 an expense that will be covered in this grants equipment We will be able to upgrade our Emergency Broadcasting SY5tem for all of Oroville's citizens. We enhance this system during the increment weather by giving weather reports: and from California Division of Forestry during the fire season, giVing daily updates of fire containment, attemate mutes for exiting the fire areas, pos:sible flood evacuation routes from Oroville Police and Fire Departments.This information is up to date and minute by minute as needed to alert the general pubfc. We will also alert the public of tornado warnings and rain and lightening updat8\$. We will be contacting these agencies and others to see what we can do to provtde local assistance in times of need. We will connect with Oroville Chamber of Commerce and The City of Orovllle,to see what we can dc to promote local businesses and activities and how we can be on their websites .

Over the next few years we will add eqUipment to be avatable tor any new agencies. or entities and their need to get the word out to the community. An outreach program is in the works to see what people expect from a local rcommunity radio station. Our 5tatlor leaves no one out, Native American, Hispanic, African American. Caucasian,Asian-American, Veteran, Disablec.j.homeless, are eonsKiered. We have programs in native languages as well as English. We are in a unique position to embrace the sense of our dlvarcity and enhan"" the quality of life. that we can share in the Community of Oroville. Holp us provide an Intarest in tho art of radio broadcasting. Lets make the -Voice of Oroville" a strong one! From the Feather River to the hills ;above and into the flatlands KROV

91.1 FM is here.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			\$20,000 25%
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)	X			the station is 1/4 mile from the river
4 Project feasibility	X			
5 Potential to enhance local jobs		X		the station is manned by volunteers
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X			6 out of 11 plans
7 Enhance Sustainability Objectives			X	
8 Enhance quality of life for local residents & attract visitors	X			

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**

**Feather River Recreation & Park District (FRRPD) Master Plan; City of Oroville General Plan; City of Oroville Downtown Waterfront Concept Plan; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and DWR Recreation Management Plan**

# **OROVILLE DIOXIN EDUCATION COMMITTEE**



**Unedited summary of the request presented by the applicant**

(Briefly summarize the request and the ultimate benefit if the grant is approved)

Oroville Dioxin Education Committee (ODEC) is requesting \$30,000 for comprehensive testing for dioxin in soil samples in the south Oroville area around the former sites of Koppers, Louisiana-Pacific, Pacific Oroville Power, Inc. (POPI), teepee burners, and the south industrial area. \$30,000 would allow for the testing of at least thirty soil samples in a grid pattern, so that the areas of dioxin contaminated soil can be clearly defined. Up until now, scattered soil samples and egg samples have been taken and analyzed for dioxin, but they are not enough to define the extent of the contamination. Some samples date from 1988 when the California Environmental Health Investigations Branch checked the area for dioxin contamination after the 1987 Koppers fire. The latest soil samples were done in 2013 around the Pacific Oroville Power, Inc. site for the District Attorney's office and its case against Covanta, POPI's parent company.

All of these samples over the years have shown elevated levels of dioxin. Even though dioxin has a half-life of up to twelve years, it persists in the environment for decades; dioxin is not water soluble, and it does not wash out of the soil over time. Dioxin is an unwanted product of incineration and it is continually being added to the environment by forest fires, backyard barrel burning of trash and municipal incinerators. However, industrial accidents and activities in the past have spiked the dioxin levels in Oroville's soil. There is no practical way to clean up dioxin once it attaches to the soil. Dioxin can cause many health problems because it is an endocrine disruptor; it can also cause some forms of cancer. Health problems caused by dioxin include decreased fertility, lowered testosterone levels, reduced sperm counts and quality of sperm, birth defects and miscarriages. Other health issues are diabetes, endometriosis, immune system problems, and liver damage. Studies have shown that most people have a body burden of dioxin of 10 to 30 parts per trillion (ppt) and 14 ppt can cause health problems. Reducing our exposure is critical to reducing the risk of these health problems.

The benefit of comprehensive soil testing will be that the areas of dioxin contamination in the soil can be delineated. This will allow for the prudent use of the land. The Oroville Economic Alliance is attracting new industries, such as Sriracha hot Sauce, to Oroville, which will increase the jobs in our community. However, attracting an industry to establish on a parcel of land with dioxin in the soil could lead to legal problems.

The ultimate benefit of this grant is a map of dioxin contamination in the Oroville area. This will guide, and allow for appropriate future use of the land. Examples of appropriate use include solar panels on cleaned up superfund sites, industry on parcels with 18 ppt dioxin and residential on 4.5 ppt dioxin. Agricultural land should be less than 40 ppt and dairy land less than 10 ppt.

The dioxin testing will also allow the local residents to know where the dioxin contamination is located, so they can make wise land use decisions. The City of Oroville will be able to attract new businesses and offer them sites with low levels of dioxin contamination. The testing only needs to be done once because dioxin levels change little with time. It is therefore prudent use of public money so future development can be achieved safely.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)	X		3,000 feet from the river	
4 Project feasibility	X			
5 Potential to enhance local jobs			X	
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X			1 out of 11 plans
7 Enhance Sustainability Objectives			X	
8 Enhance quality of life for local residents & attract visitors	X			

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**

Feather River Recreation & Park District (FRRPD) Master Plan; **City of Oroville General Plan**; City of Oroville Downtown Waterfront Concept Plan; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and DWR Recreation Management Plan

**BETTY DICKISON (COOKIE ARNETT)  
GOLD CITY GAZETTE**

Supplemental Benefits Fund  
2014 Notice of Funds Available  
\$100,000 offering/minimum request

NOFA due no later than 4:00 P.M. May 15, 2014  
\$20,000 with a 10% matching requirement

Applicant: Betty Dickison (Cookie Arnett) Gold City Gazette



**EXECUTIVE SUMMARY**

Date/Time Received: 5/6/2014 1:30 P.M.  
Amount Requested: No amount stated  
Project/Request: Online newspaper expansion  
Attended workshop: No

**The applicant did not attend the mandatory workshop, therefore the request is denied.**

**SBF Review: Bob Marciniak, SBF Program Specialist**

1-15

***Unedited summary of request submitted by the applicant***

(Briefly summarize the request and the ultimate benefit if the grant is approved)

I am the Editor of the Gold City Gazette Online Newspaper for Oroville. I have been publishing the newspaper for 2 years and would like to expand the coverage. I strive to provide as much information about local news and events as possible. The publication also has a tourism guide, and I have been adding local businesses as I am able.

Since I volunteer to provide news and other information to Oroville residents, I am limited by other obligations. I have not been able to provide as much coverage as I would like but am eager to do as much as I can.

If I were to receive funding from this grant, it would allow me to focus more on providing news to local residents. I would also be able to devote much more time to adding information about local businesses and attractions. Additionally, the grant would facilitate advertising locally and in other areas to draw tourists.

Oroville has been growing and developing a lot over the past few years and I would love to help get the word out and draw more tourism to the area. I especially would like to drive visitors to downtown businesses during Feather Fiesta Days and other special annual festivals.

Thank you for considering the Gold City Gazette.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds				
2 Ability to pay back loan (if applicable)				
3 Nexus to the Feather River (low flow channel)				
4 Project feasibility				
5 Potential to enhance local jobs				
6 Consistency with Capital Improvement Plans of other existing local plans & programs				
7 Enhance Sustainability Objectives				
8 Enhance quality of life for local residents & attract visitors				

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

Yes      No      N/A      Comment

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

Yes      No      N/A      Comment

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

Yes      No      N/A      Comment

**YMCA OF SUPERIOR CALIFORNIA/OROVILLE BRANCH**

Supplemental Benefits Fund  
2014 Notice of Funds Available

NOFA due no later than 4:00 P.M. May 15, 2014

\$100,000 offering/minimum request \$20,000 with a 10% matching requirement



#### EXECUTIVE SUMMARY

Applicant: YMCA of Superior California/Oroville Branch  
Date/Time Received: 5/6/2014 1:30 P.M.  
  
Amount Requested: \$100,000  
Project/Request: Aquatic Facility Improvements  
  
Attended workshop: Yes

**Based on a review of both the 2014 NOFA criteria and the SBF Steering Committee Feather River Plan Goals & Objectives staff recommends that the application be considered as it does meet sufficient SBF criteria, goals or objectives.**

- ✓ Refer to application summary
- ✓ Refer to criteria analysis

SBF Review: **Bob Marciniak, SBF Program Specialist**

1-15

**Unedited summary of the request presented by the applicant**

(Briefly summarize the request and the ultimate benefit if the grant is approved)

The YMCA is requesting funding for improvements to our aquatic facility to make it more accessible and available on a year-round basis for the benefit of the Oroville community.

The grant will help provide funding for the access lift, pool over head cover and update our locker rooms - this will increase our ability to serve more of the Oroville community and visitors year round. Our goal is to increase aquatic programming in the community by providing access to people of all ability. In order to help them learn to be water safe and smart! This lift and ADA accessible dome will benefit all segments of the Oroville community that uses our pool, including seniors in our arthritis exercise program, special needs, P.E. students, children learning to swim, residents in wheel chairs and those who will use the pool for therapy.

For 100 years the Oroville YMCA has served the community with programs that benefit people of all ages. Every day our small community Y works with local children, adults and seniors of all abilities from Oroville and the surrounding community to help them develop and maintain active and healthy lives.

On an annual basis our pool manages over 12,000 uses by the Greater Oroville residents. We expect that these improvements will allow us to increase this usage by 10-15% annually for the foreseeable future.

The YMCA's pool is the only local pool that is utilized year round to serve the community but we need to replace the inflatable pool cover with a new cover that provides wheelchair access and provide a new chair lift to help people with disabilities in and out of the pool.

In addition, we are proposing some renovations to the locker rooms adjacent to the pool in order to make them more accessible to Oroville residents.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			100% match
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)	X			.25 miles from FR
4 Project feasibility	X			
5 Potential to enhance local jobs	X			4 to 6 part-time
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X			3 out of 11 plans (see below **)
7 Enhance Sustainability Objectives			X	
8 Enhance quality of life for local residents & attract visitors	X			

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.	X			

**Goal 2: ACCESS**

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.	X			

**Goal 3: NATURAL ENVIRONMENT**

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.			X	

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**

Feather River Recreation & Park District (FRRPD) Master Plan; **City of Oroville General Plan**; **City of Oroville Downtown Waterfront Concept Plan**; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and **DWR Recreation Management Plan**

1-21

# **FRRPD NELSON COMPLEX**

Supplemental Benefits Fund  
2014 Notice of Funds Available

NOFA due no later than 4:00 P.M. May 15, 2014

\$100,000 offering/minimum request \$20,000 with a 10% matching requirement



### EXECUTIVE SUMMARY

Applicant: Feather River Recreation & Park District (FRRPD) Ann Willmann  
Date/Time Received: 5/14/2014 @ 4:42 P.M.  
Amount Requested: \$30,000  
Project/Request: Irrigation Well at the Nelson Complex  
Attended workshop: Yes

**Based on a review of both the 2014 NOFA criteria and the SBF Steering Committee Feather River Plan Goals & Objectives staff recommends that the application be considered as it does meet sufficient SBF criteria, goals or objectives.**

- ✓ Refer to application summary presented by applicant
- ✓ Refer to criteria analysis

**SBF Review: Bob Marciniak, SBF Program Specialist**

1-23

***Unedited summary of the request presented by the applicant***

(Briefly summarize the request and the ultimate benefit if the grant is approved)

The Feather River Recreation and Park District (FRRPD) is interested in installing an irrigation well at the Nelson Complex. The well would be utilized to improve irrigation of the park facility. Currently pays to irrigated the landscaping. The installation of a well would not only improve irrigation, it would also reduce the cost of water.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			\$10,000 25%
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)		X		
4 Project feasibility	X			
5 Potential to enhance local jobs			X	
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X	X		1 out of 11 plans (see below **)
7 Enhance Sustainability Objectives			X	
8 Enhance quality of life for local residents & attract visitors	X			

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
X			

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**

Feather River Recreation & Park District (FRRPD) Master Plan; City of Oroville General Plan; City of Oroville Downtown Waterfront Concept Plan; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and DWR Recreation Management Plan

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**FRRPD RIVERBEND PARK**

Supplemental Benefits Fund  
2014 Notice of Funds Available

NOFA due no later than 4:00 P.M. May 15, 2014

\$100,000 offering/minimum request \$20,000 with a 10% matching requirement



#### EXECUTIVE SUMMARY

Applicant: Feather River Recreation & Park District (FRRPD)  
Date/Time Received: 5/14/2014 @ 4:42 P.M.  
Amount Requested: \$45,000  
Project/Request: Playground equipment at Riverbend Park  
Attended workshop: Yes

**Based on a review of both the 2014 NOFA criteria and the SBF Steering Committee Feather River Plan Goals & Objectives staff recommends that the application be considered as it does meet sufficient SBF criteria, goals or objectives.**

- ✓ Refer to application summary presented by applicant
- ✓ Refer to criteria analysis

SBF Review: Bob Marciniak, SBF Program Specialist

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***Unedited summary presented by the applicant***

(Briefly summarize the request and the ultimate benefit if the grant is approved)

In the 2007 SBF Grant that funded the multi use fields, a playground was part of the plan. However due to unforeseen costs, the playground had to be eliminated from the plan. Coming to present day, the Feather River Recreation and Park District (FRRPD) is interested in installing the children's playground at Riverbend Park. The playground will be located by the multi use fields so when families are attending events at the fields, siblings have an area to play.

The play lot will be for 2 - 12 year old children and will provide an opportunity to climb, play and use imagination. It will be a welcome addition as currently there is only one climbing structure in the park, which is located at the south end, far away from the multi use fields. This will be a safe place for families to gather.

The 2014 NOFA application stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			15,000 25%
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)	X			Riverbend Park is bordered by the FR
4 Project feasibility	X			
5 Potential to enhance local jobs			X	
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X			2 out of 11 plans (see below **)
7 Enhance Sustainability Objectives			X	
8 Enhance quality of life for local residents & attract visitors	X			

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**

**Feather River Recreation & Park District (FRRPD) Master Plan;** City of Oroville General Plan; City of Oroville Downtown Waterfront Concept Plan; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and **DWR Recreation Management Plan**

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# **CITY OF OROVILLE**

Supplemental Benefits Fund  
2014 Notice of Funds Available      NOFA due no later than 4:00 P.M. May 15, 2014  
\$100,000 offering/minimum request \$20,000 with a 25% matching requirement



#### EXECUTIVE SUMMARY

Applicant:                      City of Oroville      (Tyson Pardee & Randy Murphy)  
   1735 Montgomery Street      Oroville, CA 95965

Date/Time Received:      5/15/2014 @ 2:36 P.M.

Amount Requested:      \$25,000  
Project/Request:      Upgrade City Website

Attended workshop:      Yes

Based on a review of both the 2014 NOFA criteria and the SBF Steering Committee Feather River Plan Goals & Objectives staff recommends that the application be considered as it does meet sufficient SBF criteria, goals or objectives.

- ✓ Refer to application summary
- ✓ Refer to criteria analysis

SBF Review:                      Bob Marciniak, SBF Program Specialist

***Unedited summary of request as provided by the applicant:***

The City of Oroville is requesting Supplemental Benefit Funds in the amount of \$25,000 to upgrade the city's current website as it is dated and is limited in functionality. The new website will be interactive, easy to navigate and will add increased functionality for both the administrators of the site; which are city employees, and the public who utilizes the site. Residents and visitors will have a one-stop location for information about the city and its offerings. This website upgrade would enhance the usability for more than just residents; it will also cover the greater Oroville area and visitors from out of the area.

A few of the new features will include:

1. The ability to easily reserve city facilities electronically; including parks, museums (where applicable), the State Theatre, the Municipal Auditorium, and various city conference rooms.
2. The ability to easily register for city events electronically.
3. The ability to spotlight community events in a more effective manner.
4. The ability of the city to post a business directory of all business within the city-limits. This list would be available for the public so visitors can easily find whatever business they are looking for to fit their needs
5. The ability to have on-line feedback forms.
6. A more robust eNotify option that would allow the City to keep registered users better informed of city happenings.
7. The ability for residents to report issues they might find within the city such as potholes down tree limbs, burned out street lights, abandoned shopping carts, etc. The website will size accordingly to allow smart phone users to easily report the issue while they are standing in front of it.
8. The ability to embed Weather, Facebook (and potentially other forms of social media) posts, local and national news posting and Emergency Alerts to any page in the website.
9. The ability to easily disseminate information from the website through social media functions within the site

By streaming and simplifying information and usability on the City's website, visitors will become repeat visitors. These reoccurring visits will increase the visiting population and tax base which will in turn stimulate economic growth and development.

"Oroville. California's best opportunity for a safe and diverse quality of life" where you can "Live, Work and Play all in a day"

The 2014 NOFA instructions stated that applications would be reviewed/considered based on the following criteria:

	<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
1 Ability to attract matching funds	X			\$2,500 10%
2 Ability to pay back loan (if applicable)			X	
3 Nexus to the Feather River (low flow channel)	X			all within the city limits
4 Project feasibility	X			
5 Potential to enhance local jobs		X		
6 Consistency with Capital Improvement Plans of other existing local plans & programs	X			11 out of 11 plans (see below **)
7 Enhance Sustainability Objectives			X	solar panels mitigate grid usage
8 Enhance quality of life for local residents & attract visitors			N/A	

The SBF Steering Committee has determined that the following Goals & Objectives are to be met, as appropriate, for all requests for SBF funding:

**Goal 1: RECREATION**

Provide multiple recreational opportunities that utilize and enhance access to existing resources within the boundaries of the Feather River Plan.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**Goal 2: ACCESS**

Encourage secure and managed access for all segments of the population, with connections to the surrounding community and future development.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
X			provides electronic access/improvement

**Goal 3: NATURAL ENVIRONMENT**

Ensure the continued success of habitat restoration and improve the ecological health of the river and floodplain in concert with river restoration goals.

<u>Yes</u>	<u>No</u>	<u>N/A</u>	<u>Comment</u>
	X		

**\*\*LOCAL ECONOMIC & RECREATION PLANS ... The applicant has indicated that their request is consistent with the highlighted plans.**  
 Feather River Recreation & Park District (FRRPD) Master Plan; City of Oroville General Plan; City of Oroville Downtown Waterfront Concept Plan; City of Oroville 2014 Economic Development Strategy; City of Oroville Comprehensive Economic Development Strategy Priority List; City of Oroville Tourism Marketing Plan; Butte County Comprehensive Economic Development Strategy Priority List; Butte County General Plan Economic Development Element; DWR Whitewater Recreation Study; State Parks Plan; and DWR Recreation Management Plan

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