

# SUPPLEMENTAL BENEFITS FUND



## STEERING COMMITTEE MEETING

Oroville City Hall – Council Chambers  
1735 Montgomery Street  
Oroville, California 95965

**MARCH 11, 2014**  
**2:00 P.M.**  
**SPECIAL MEETING**  
**AGENDA**

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**CALL TO ORDER:** Loren Gill, SBF Chairperson

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**Voting Members:** Chairperson, Loren Gill, FRRPD; Vice Chairperson – David Pittman, City of Oroville; Committee Members Victoria Coots, FRRPD; Linda Dahlmeier, City of Oroville; Gordon Andoe, City of Oroville

**Advisory Members (non-voting):**

Committee Members DWR – Kevin Dossey; SWC – Tim Haines; American Rivers – Steve Rothert; Chamber of Commerce – Kevin Zeitler; American Rivers Alternate – Dave Steindorf

**RECOGNITION OF INDIVIDUALS WHO WISH TO SPEAK ON AGENDA ITEMS**

**CONSENT CALENDAR**

1. **APPROVAL OF THE MINUTES OF THE FEBRUARY 19, 2014, SPECIAL MEETING.** – Minutes attached.

**COMMITTEE ACTION REQUESTED:** Approve the February 19, 2014 Special Meeting Minutes.

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## **REGULAR BUSINESS**

- 2. 2014 Notice of Funds Available (NOFA) – Staff Report, Bob Marciniak, SBF Program Specialist**

At the February 19, 2014 Special Meeting of the Supplemental Benefits Fund Steering Committee an ad Hoc Committee was established to review the available funds and to prepare a NOFA for SBF Steering Committee discussion. The findings and recommendations of the ad Hoc Committee will be presented.

**COMMITTEE ACTION REQUESTED: Approve the 2014 NOFA as recommended by the ad Hoc Committee, (or) provide direction to staff.**

## **CORRESPONDENCE**

None

## **HEARING OF INDIVIDUALS ON NON-AGENDA ITEMS**

### **SBF CHAIRPERSON CALL FOR AGENDA ITEMS**

The SBF Chairperson will request agenda items from the Steering Committee, SBF Advisors, and SBF Staff for the April 2, 2014 Regular Quarterly Meeting of the SBF Steering Committee.

## **ADJOURNMENT**

The meeting will be adjourned. The next regular quarterly meeting of the Supplemental Benefits Fund Steering Committee will be held on Wednesday, April 2, 2014.

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## SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE



### February 19, 2014 – SPECIAL MEETING

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**Note:** the following minutes provide a succinct recap of actions taken at the meeting. A complete recorded transcript is available by contacting the SBF Program Specialist at (530) 538-2518.

The agenda for the February 19, 2014 Special Meeting of the Supplemental Benefits Fund Steering Committee was posted at the front of City Hall on Thursday February 13, 2014, at 12:21 P..M. and electronically on the City of Oroville website, [www.cityoforoville.org](http://www.cityoforoville.org), on February 13, 2014.

The February 19, 2014 Supplemental Benefits Fund Steering Committee Special Meeting was called to order by SBF Chairperson Loren Gill at 3:35 P.M.

#### PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chairperson Gill.

**Note:** *Prior to the roll call, SBF Attorney Scott Huber advised the voting and advisory members that due to a clerical error, action recommendations were not listed on the actual agenda; however they were listed on each of the following Staff Reports. Mr. Huber stated that the meeting had been posted properly and all attending or those wishing to review the meeting agenda had access to the published Staff Reports.*

#### ROLL CALL

Present: Voting Committee Members: Committee Members, City of Oroville; Gordon Andoe, Linda Dahlmeier; FRRPD, Victoria Coots and Vice Chairperson, David Pittman, City of Oroville and Chairperson, Loren Gill, FRRPD.

Absent Voting Committee Members: none

Advisory Committee Members (non-voting): Kevin Dossey, Department Water Resources; Kevin Zeitler, Oroville Area Chamber of Commerce; Dave Steindorf (Alternate) American Rivers

Absent Advisory Committee Members (non-voting): Steve Rotherth – American Rivers; Tim Haines, State Water Contractors

**Others Present:**

Randy Murphy, SBF Fund Administrator                      Scott Huber, SBF Legal Counsel  
Bob Marciniak, SBF Program Specialist                      Jamie Hayes, Recording Clerk  
John Rawlings, Councilman, Town of Paradise

**RECOGNITION OF INDIVIDUALS WHO WISH TO SPEAK ON AGENDA ITEMS –**

Debra Lucero #4 and Celeste Silva #7  
Chairperson Gill introduced John Rawlings, Councilman from the Town of Paradise

**CONSENT CALENDAR –**

**1. APPROVAL OF THE MINUTES OF THE JANUARY 15, 2014, REGULAR QUARTERLY MEETING. – minutes attached.**

The motion to approve the above Consent Calendar was made by Committee Member Linda Dahlmeier, seconded, by Vice Chairman David Pittman. The motion passed by the following vote.

Ayes: Committee Members, Dahlmeier, Andoe, Coots, Vice Chairperson Pittman, and Chairperson Gill.

Noes:            None  
Abstain:        None  
Absent:         None

**REGULAR BUSINESS**

**2. Discussion 2014 Available Funds –** Staff Report, Bob Marciniak, SBF Program Specialist referenced the Regional Fund Strategic Plan (RFSP) and the various suggested categories and percentages for funding use. Mr. Marciniak stated that the SBF currently has \$329,636.94 in funds that are not committed.

Chairperson Loren Gill asked why the items listed on the Agenda for today's meeting were being discussed prior to a NOFA being issued. Committee Member Linda Dahlmeier stated that at the prior meeting these items were requested to be brought back for appropriate action. Debra Lucero, Upstate Community Enhancement Foundation addressed the committee concurring with Mrs. Dahlmeier's statement.

It was determined that the listed Agenda items would be discussed with appropriate action taken.

**3. PROVIDE ALLOWANCES FOR 2014 ADMINISTRATIVE AND POTENTIAL CONSULTANT EXPENSES.**

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Prior to allocating funds for requested projects, staff recommends that the SBF Steering Committee provide funds for the following:

1. Administrative Expenses: 07-01-2014 to 12-31-2014 (6 months) \$22,000 (fixed)
2. Potential Consultant expenses for a future Combined Riverfront Plan that would include components of the City of Oroville and FRRPD plans that are in proximity of the Feather River. \$50,000 (estimated)

**COMMITTEE ACTION REQUESTED:** Approve as requested.

After discussion, a motion was made by, Committee Member Linda Dahlmeier and seconded by Committee Member Gordon Andoe to approve allocating \$22,000 for Administrative Expenses and setting aside \$50,000 for future consultant expenses related to a study for a Combined Riverfront Plan. The motion passed by the following vote.

Ayes: Committee Members, Dahlmeier, Andoe, Vice Chairperson Pittman and Chairperson Gill

Noes: None  
Abstain: Coots  
Absent: None

**4. REQUEST FOR FUNDING OF AN EVENT COORDINATOR (UPSTATE COMMUNITY ENHANCEMENT FOUNDATION) \$30,000 (2014) and \$30,000 (2015) total consideration to be \$60,000 -- Staff Report, Bob Marciniak, SBF Program Specialist**

For the past three years the SBF has assisted the community by funding an Event Coordinator for major events held in the Oroville Community. It has been determined that this a valuable compliment to the major community events which include, Feather Fiesta Days, Fourth of July, Salmon Festival and the Holiday Parade of Lights. Upstate Community Enhancement Foundation has been the Event Coordinator since 2011. Each of the events has experienced growth during this time.

**COMMITTEE ACTION REQUESTED:** Approve as requested .

After discussion, a motion was made by, Committee Member Linda Dahlmeier and seconded by Committee Member Gordon Andoe to approve allocating \$30,000 from current funds and \$30,000 from anticipated 2015 funds. The motion passed by the following vote:

Ayes: Committee Members, Dahlmeier, Coots, Andoe, Vice Chairperson Pittman and Chairperson Gill

Noes: None  
Abstain: None  
Absent: None

**5. REQUEST FOR FUNDING LANDSCAPE ARCHITECTURAL DESIGN OROVILLE AQUATIC CENTER – Staff Report, Bob Marciniak, SBF Program Specialist**

The SBF ad Hoc Aquatic Center Committee has met several times to discuss the potential of an aquatic center for the Oroville Community. During the negotiations for the Settlement Agreement with DWR a need for such a fresh water center was recognized. The committee has met with representatives of California State Parks & DWR and the next step is to have an architectural design plan developed. Melton Design Group has presented a proposal for \$11,775, however Staff is recommending that an approval not to exceed \$20,000 occur which will allow for expansion of scope to include a potential connection between the Oroville North Forebay and the Nelson Avenue Sports Complex.

**COMMITTEE ACTION REQUESTED:** Approve as requested .

After discussion, a motion was made by, Committee Member Linda Dahlmeier and seconded by Vice Chairperson David Pittman to approve allocating \$20,000 for an architectural design plan with Melton Design Group. The motion passed by the following vote:

Ayes: Committee Members, Dahlmeier, Coots, Andoe, Vice Chairperson Pittman and Chairperson Gill

Noes: None  
Abstain: None  
Absent: None

**6. Request for funding environmental and design elements Brad Freeman Trail (FRRPD) – Staff Report, Bob Marciniak, SBF Program Specialist**

The Friends of the Nature Center, the City of Oroville and Feather River Recreation & Park District have been discussing the extension of the Brad Freeman Trail which ends below and west of the Oroville Veterans Memorial and then continues into the Feather River Nature Center & Native Plant Park. The extension of the trail is considered the “missing link” in the 41 mile long trail. The requested funds will allow for completion of the Environmental Study and to also prepare design elements for this portion of the trail. FRRPD will be the lead agency on the project.

**COMMITTEE ACTION REQUESTED:** Approve as requested .

After discussion, a motion was made by, Committee Member Linda Dahlmeier and seconded by Committee Member Victoria Coots to approve allocating \$30,000 for completing the Environmental Study and an architectural design plan. The motion passed by the following vote:

Ayes: Committee Members, Dahlmeier, Coots, Andoe, Vice Chairperson Pittman and Chairperson Gill

Noes: None  
Abstain: None  
Absent: None

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**7. Request for funding (Oroville YMCA) swimming pool and ADA upgrades – Staff Report, Bob Marciniak, SBF Program Specialist.**

The YMCA of Superior California, Oroville YMCA facility has requested consideration for a grant for \$200,000 to fund improvements and ADA enhancements to its swimming facility in Oroville. Celeste Silva, YMCA Service Area Director, spoke briefly about the needs of the facility and the benefits that it has provided to the community since the swimming pool was built in 1996.

**COMMITTEE ACTION REQUESTED:** Approve as requested, (or) approve request for a lesser amount, (or) deny request, (or) provide direction to staff.

The SBF Steering Committee, after discussion, agreed that the request should be tabled until the 2014 NOFA is issued.

**PUBLIC HEARINGS**

- None

**HEARING OF INDIVIDUALS ON NON-AGENDA ITEMS**

- None

**CORRESPONDENCE**

- None

**CALL FOR AGENDA ITEMS**

The SBF Chairperson will request agenda items from the Steering Committee for the next regular meeting of the Supplemental Benefits Fund Steering Committee which will be held on Wednesday, April 2, 2014. An ad Hoc Committee comprised of Loren Gill, David Pittman, Kevin Zeitler (Claudia Knaus, Alternate) and Randy Murphy was formed to review and report back at a Special Meeting (date to be set) with recommendations for a NOFA for some, or all, of the remaining SBF available funds.

**ADJOURNMENT**

The meeting was adjourned at 5:10 P.M. A Regular Quarterly Meeting of the Supplemental Benefits Fund Steering Committee will be held on Wednesday, April 2, 2014 starting at 5:30 P.M. in the Council Chambers of the City of Oroville.

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Loren Gill, SBF Chairperson

**SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE  
STAFF REPORT**

**TO:** SBF CHAIRPERSON & COMMITTEE MEMBERS

**FROM:** RANDY MURPHY, SBF FUND ADMINISTRATOR  
BOB MARCINIAK, SBF PROGRAM SPECIALIST

**RE:** 2014 NOTICE OF FUNDS AVAILABLE (NOFA)

**DATE:** FEBRUARY 19, 2014

**SUMMARY**

THE SBF CURRENTLY HAS \$177,636.94 IN FUNDS THAT ARE NOT COMMITTED. AT THE FEBRUARY 19, 2014, SPECIAL MEETING OF THE SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE AN AD HOC COMMITTEE WAS ESTABLISHED TO REVIEW THE AVAILABLE FUNDS, AND CATEGORIES AND TO PREPARE A NOFA FOR SBF STEERING COMMITTEE DISCUSSION AND ACTION.

**DISCUSSION**

The Regional Fund Strategic Plan (RFSP) approved, April 27, 2010, provides the Steering Committee with a framework for making decisions regarding the allocation and appropriation of SBF revenues.

The RFSP was written with the assumption that the FERC License for Project No. 2100 would be approved and an annual funding stream would occur. The approval has not occurred; however funds from the Department of Water Resources (DWR) have been made in the amount of \$100,000 annually since 2012 against the initial first allocation that is due once the FERC License is approved.

The ad Hoc Committee met on February 26, 2014 and reviewed the previous NOFA, categories suggested by the Regional Fund Strategic Plan (RFSP) and the available funds.

The ad Hoc Committee directed staff to prepare a draft NOFA in the amount of \$100,000, with minimum application amounts of \$10,000, for the Marketing/Community Benefit Fund (MCBF). The intent of the MCBF is to provide direct funding to projects that are consistent with the Settlement Agreement and SBF Mission. The MCBF objective is to:

- Give the Steering Committee the ability to fund projects on an as-requested basis, approving them on their individual merit as determined by the Steering Committee.

- Drawing on findings of the Opportunities Analysis, fund coordination of marketing efforts between various entities and agencies that all market activity in the Oroville Region.
- Fund efforts, events, or other activities that target community benefit or enhancement.

*(Attachment 1, is an excerpt from the RFSP that has additional details about the MCFB category)*

The ad Hoc Committee also recommended that a mandatory grant application workshop be provided and that those applying for grants be able to provide a 25% (minimum) matching requirement in either cash or in-kind services.

## **FISCAL IMPACT**

Reduces not committed SBF funds by funds made available

## **RECOMMENDATION**

- (1) Approve the NOFA and recommendations of the SBF ad Hoc Committee, or
- (2) provide changes to the NOFA, or
- (3) provide additional direction to staff

## **ATTACHMENTS**

1. RFSP excerpt
2. NOFA announcement
3. 2014 NOFA and application



Attachment 1

RFSP excerpt

(Marketing/Community Benefit Fund)

## Opportunities and Constraints

The Opportunities Analysis Report, prepared for the Steering Committee by EPS in May 2009 (**Appendix G**), analyzes recreation, economic development, other physical infrastructure, and tourism dynamics in the City of Oroville Planning Area. The ultimate purpose of the Opportunities Analysis is to identify a set of potential opportunities and constraints that match up against the mission of the SBF. The Steering Committee can choose areas of funding and set project selection priorities based on this information. The opportunities and constraints summarized below are a sub-set of the findings from the May 2009 analysis and reflect the current recreation and economic setting in the Oroville region; over time, opportunities and constraints will change as the local economy and recreational setting evolve.

### Opportunities

The opportunities identified in the Opportunities Analysis are meant to provide the Steering Committee with the ability to choose SBF funding priorities and then implement these priorities through the creation of a project criteria and ranking system. The Opportunities Analysis identifies the following opportunities that are concurrent with the SBF mission:

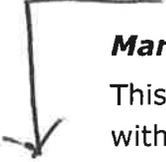
- 1. SBF capital spending on existing facilities should prioritize connections between and the use of existing facilities.** Opportunities, including improved signage and wayfinding, as well as new trail connections, could also benefit local recreationists and help educate visitors, potentially attracting new visitors or extending the stays of visitors familiar to the area.
- 2. SBF capital spending on new facilities should prioritize facilities that are unique to the region and complement rather than compete with existing and planned facilities.** The Steering Committee has the opportunity to complement the master plans underway by the FRRPD, City of Oroville, and DWR. The potential also exists to concurrently improve the quality of life for local residents while enhancing the Study Area's ability to attract non-local visitors.
- 3. SBF funding could provide for a coordinated and focused marketing strategy for the region and its recreation and tourism assets.<sup>5</sup>** Increased coordination related to marketing could enable cost efficiencies in these efforts,

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<sup>5</sup> Includes several recommendations included in the "Tourism Marketing Coordination and Implementation Plan," prepared by The Pacific Group, dated October 1, 2007.

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repayment of deferred allocations or repayment to the RLF; after funding the fixed amounts for Marketing/Chamber of Commerce funding category, any remaining revenues will be reallocated to the SBF Projects—Large Award and RLF funding categories.



### **Marketing/Community Benefit Fund**

This funding category is also intended to directly fund projects that are consistent with the Settlement Agreement and SBF Mission. Between ten (10) and twenty (20) percent of the SBF funding stream will be dedicated to the Marketing and Community Benefit category. Funding shall be considered by the Steering Committee for the entire 5-year funding cycle and there shall be a maximum amount of \$250,000 established for any single project.

The intent of the Marketing and Community Benefit Projects category is three fold:

1. Give the Steering Committee the ability to fund projects on an as-requested basis, while such project requests are not weighted and ranked in priority with others in the same funding pool, but rather approved or rejected based on their individual merit as determined by the Steering Committee.
2. Drawing on findings of the Opportunities Analysis, fund coordination of marketing efforts between various entities and agencies that all market activity in the Oroville Region. Specific strategies summarized in the Opportunities Analysis include these:
  - Create a marketing brand for the area—this was completed in 2009 through efforts by DWR, the City, and the Chamber of Commerce.
  - Actively manage and coordinate media communications and publications.
  - Improve signage and way-finding (orienting visitors toward and between existing and planned recreation and tourism assets).
  - Conduct joint marketing of business development and tourism (e.g., market tourism while promoting quality-of-life attributes to prospective businesses and employers).
  - Emphasize tourism marketing and promotion with appropriate connections to the City, County, and other special agency economic development strategies.
3. Fund efforts, events, or other activities that target community benefit or enhancement. This funding category is intended to target local community organizations, agencies, or other groups that actively promote events, activities,

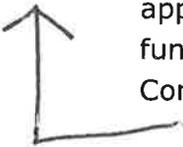
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or other efforts that benefit local residents and draw people into the Oroville Region. Examples of community benefit activities include these:

- Community assistance projects (e.g., volunteer work-days, community clean-up efforts, local/neighborhood park renovations, or elderly assistance projects).
- Seasonal celebrations (e.g., crop/harvest celebrations, Halloween, or parades).
- Local activities/events (e.g., cultural events or public agency major milestones).
- Sporting events with regional draw (e.g., triathlons or fishing tournaments).
- Locally produced public art celebrating the heritage/identity of the Oroville Region.

In general, projects funded through this category should support local businesses, attract new visitors to the Oroville Region—for overnight trips or multiple days if possible—provide an opportunity for attendees/participants to spend their retail dollars in the Oroville Region, or reflect a collaborative effort by multiple groups or agencies pursuing community development, tourism, or recreation goals.

The Marketing and Community Benefit category is designed to follow a similar pre-application and application invitation format as the SBF Projects—Large Award funding category. Such applications shall be considered annually by the Steering Committee, starting with a NOFA.



### **Marketing/Chamber of Commerce Fund**

This fixed funding category provides a consistent annual grant of \$60,000 to the Oroville Area Chamber of Commerce (Chamber) for tourism and community event activities. Annually, the Chamber will submit a budget for anticipated usage of the grant funding. The Chamber submission, which will be provided in lieu of a formal application, will require Steering Committee review and approval. Aside from SBF funding, the Chamber is encouraged to obtain matching funds for activities from its members, the general public and other available grant sources. SBF reimbursement to the Chamber will be made upon receipt and approval of a summary report with documentation substantiating the expenditures.

### **Contingency**

The Strategic Plan allocates between zero (0) and five (5) percent of annual SBF revenues be set aside into a Contingency funding category that can be used to

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Attachment 2

2014 NOFA Announcement



## SUPPLEMENTAL BENEFITS FUND

1735 MONTGOMERY STREET -- OROVILLE, CA 95965-4897  
(530) 538-2518 Fax (530) 538-2468

### NOTICE OF FUNDS AVAILABLE (NOFA) NOFA RELEASE DATE: THURSDAY, MARCH 13, 2014

The Supplemental Benefits Fund Steering Committee announces the Notice of Funds Available for the 2014 funding cycle. A total of \$100,000.00 in funding will be provided by the Supplemental Benefits Fund for the following categorical allocation (\$10,000 minimum request).

- **Marketing/Community Benefit Fund \$100,000 Allocation**

#### MANDATORY GRANT APPLICATION WORKSHOP

Thursday, April 4, 2014  
1:00 P.M. until 4:00 P.M.  
Oroville City Hall/Council Chambers  
1735 Montgomery Street, Oroville, CA 95965

Please confirm your attendance by, April 3, 2014 at (530) 538-2535  
(or) email to [SBF@cityoforoville.org](mailto:SBF@cityoforoville.org)

The NOFA and Grant Guidelines are available for review at:

- Oroville City Hall  
1735 Montgomery Street Oroville, CA 95965
- Feather River Parks and Recreation District Activity Center (FRRPD)  
1875 Feather River Blvd. Oroville, CA 95965
- Electronically at: [www.cityoforoville.org](http://www.cityoforoville.org)

Specific project funding criteria and application details are outlined in the 2014 Grant Application and Program Guidelines which are available from the SBF Fund Administrator, City of Oroville, 1735 Montgomery Street, Oroville, CA 95965, (530) 538-2518, website: [www.cityoforoville.org](http://www.cityoforoville.org) or email: [sbf@cityoforoville.org](mailto:sbf@cityoforoville.org) to request a copy.

Written applications must be delivered and received by the City of Oroville, SBF Fund Administrator at its office 1735 Montgomery Street, Oroville, CA 95965 no later than 4:00 P.M. (PDT) on Thursday, May 15, 2014.

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*Supplemental Benefits Fund Steering Committee*

*Loren Gill, Chairperson (FRRPD) David Pittman, Vice Chairperson (City of Oroville)  
Gordon Andoe (City of Oroville) and Victoria Coots (FRRPD)*

*Fund Administrator: Randy Murphy, City of Oroville/SBF Program Specialist: Bob Marciniak*

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Attachment 3

2014 NOFA & Application

**SUPPLEMENTAL BENEFITS FUND  
STEERING COMMITTEE  
(SBF)**

**GRANT PROGRAM**

**2014 GRANT GUIDELINES & APPLICATION**



*DRAFT*

**SUPPLEMENTAL BENEFITS FUND  
CITY OF OROVILLE FUND ADMINISTRATOR**

**MARCH 13, 2014**

*Note: A guide to acronyms used in the Grant  
Process can be found on page 20*

**FUNDING PROVIDED BY**

**STATE WATER CONTRACTORS  
&**

**STATE OF CALIFORNIA DEPARTMENT OF WATER RESOURCES**

**Through the Settlement Agreement for Licensing of the Oroville Facilities FERC Project No. 2100**

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## **CONTACT INFORMATION**

City of Oroville  
Supplemental Benefits Fund  
Fund Administrator  
1735 Montgomery Street  
Oroville, Ca 95965

**If you have any questions, please contact:**

**Bob Marciniak**  
**SBF Program Specialist**  
**Phone:** (530) 538 - 2518  
**Email:** [sbf@cityoforoville.org](mailto:sbf@cityoforoville.org)  
**Website:** [www.cityoforoville.org](http://www.cityoforoville.org)

The Supplemental Benefits Fund SBF Steering Committee will hold a grant application workshop to explain the application process and program requirements.

**The MANDATORY workshop will be held on:**

**THURSDAY, APRIL 4, 2014, FROM 1:00 P.M. UNTIL 4:00 P.M.**

Oroville City Hall Council Chambers  
1735 Montgomery Street, Oroville, CA 95965

**Please RSVP to: (530) 538-2535 or email at [SBF@cityoforoville.org](mailto:SBF@cityoforoville.org)**  
**NO LATER THAN: May 1, 2012**

**SEND COMPLETED APPLICATIONS BY  
4:00 P.M. (PDT) THURSDAY, MAY 15, 2014  
TO:**

City of Oroville  
Supplemental Benefits Fund  
Fund Administrator  
Attention: **Bob Marciniak, SBF Program Specialist**  
1735 Montgomery Street  
Oroville, Ca 95965

**FAXED OR EMAILED COPIES WILL NOT BE ACCEPTED**

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## 2014 NOFA LEGAL ANNOUNCEMENT



### SUPPLEMENTAL BENEFITS FUND

1735 MONTGOMERY STREET -- OROVILLE, CA 95965-4897  
(530) 538-2518 Fax (530) 538-2468

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#### *Supplemental Benefits Fund Steering Committee*

*Loren Gill, Chairperson (FRRPD) David Pittman, Vice Chairperson (City of Oroville)  
Gordon Andoe (City of Oroville) and Victoria Coots (FRRPD)*

*Fund Administrator: Randy Murphy, City of Oroville/SBF Program Specialist: Bob Marciniak*

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## I. INTRODUCTION AND OVERVIEW

### SUPPLEMENTAL BENEFITS FUND

The Supplemental Benefits Fund ("SBF"), the result of a Settlement Agreement signed by multiple parties associated with the re-licensing of the Oroville Facilities (FERC Project No.2100), will make available up to approximately \$61 million (in nominal dollars) over the next 30 to 50 years, depending on the term of the license when approved by the Federal Energy Regulatory Commission ("FERC").

### 2014 NOTICE OF FUNDS AVAILABLE DETERMINATION

Pending the approval of the FERC licensing of the Oroville Facilities advance funds have been made available to the SBF for Administration, Large Projects, Small Projects, and Marketing & Economic Development Projects.

A determination was made on, March 12, 2014 by the SBF Steering Committee that \$100,000.00 would be made available and offered through the 2014 Notice of Funds Available ("NOFA"). **The SBF Steering Committee's approval provided that funds be offered in the following category which is consistent to those approved in the Regional Fund Strategic Plan ("RFSP").**

**MARKETING/COMMUNITY BENEFIT FUND \$100,000**

**\$10,000 minimum request**

**25% minimum matching funds requirement (cash or in-kind)**

**Requires completion of application located in Appendix G, pages 23 – 34.**

The **Marketing/Community Benefit Fund** is intended to directly fund projects that are consistent with the Settlement Agreement and SBF Mission. **The intent of the Marketing/ Community Benefit Fund category is:**

1. Give the SBF Steering Committee ability to fund projects on an as-requested basis, while such project requests are not weighted and ranked in priority with others in the same funding pool, but rather approved or rejected based on the requests individual merit as determined by the SBF Steering Committee.

2. Drawing on findings of the Opportunities Analysis, fund coordination of marketing efforts between various entities and agencies that all market activity in the Oroville Region. Specific strategies summarized in the Opportunities Analysis include:
  - Actively manage and coordinate media communications and publications.
  - Improve signage and way-finding (orienting visitors toward and between existing and planned recreation and tourism assets).
  - Conduct joint marketing of business development and tourism (e.g. - market tourism while promoting quality-of-life attributes to prospective businesses and employers).
  - Emphasize tourism marketing or promotion with appropriate connections to the City, County, and other special agency economic development strategies.
3. Fund efforts, events, or other activities that target community benefit or enhancement. This funding category is intended to target local community organizations, agencies, or other groups that actively promote events, activities, or other efforts that benefit local residents and draw people into the Oroville Region. Examples of community benefit activities include these:
  - Community assistance projects (e.g. - volunteer work-days, community clean-up efforts, local/neighborhood park renovations, or elderly assistance projects).
  - Seasonal celebrations (e.g. - crop/harvest celebrations, Halloween, or parades).
  - Local activities/events (e.g., - cultural events or public agency major milestones).
  - Sporting events with regional draw (e.g. - triathlons or fishing tournaments).
  - Locally produced public art celebrating the heritage/identity of the Oroville Region.

**In general**, projects funded through this category should support local businesses, attract new visitors to the Oroville Region—for overnight trips or multiple days, if possible—provide an opportunity for attendees/participants to spend their retail dollars in the Oroville Region and reflect a collaborative effort by multiple groups or agencies pursuing community development, tourism, or recreation goals.

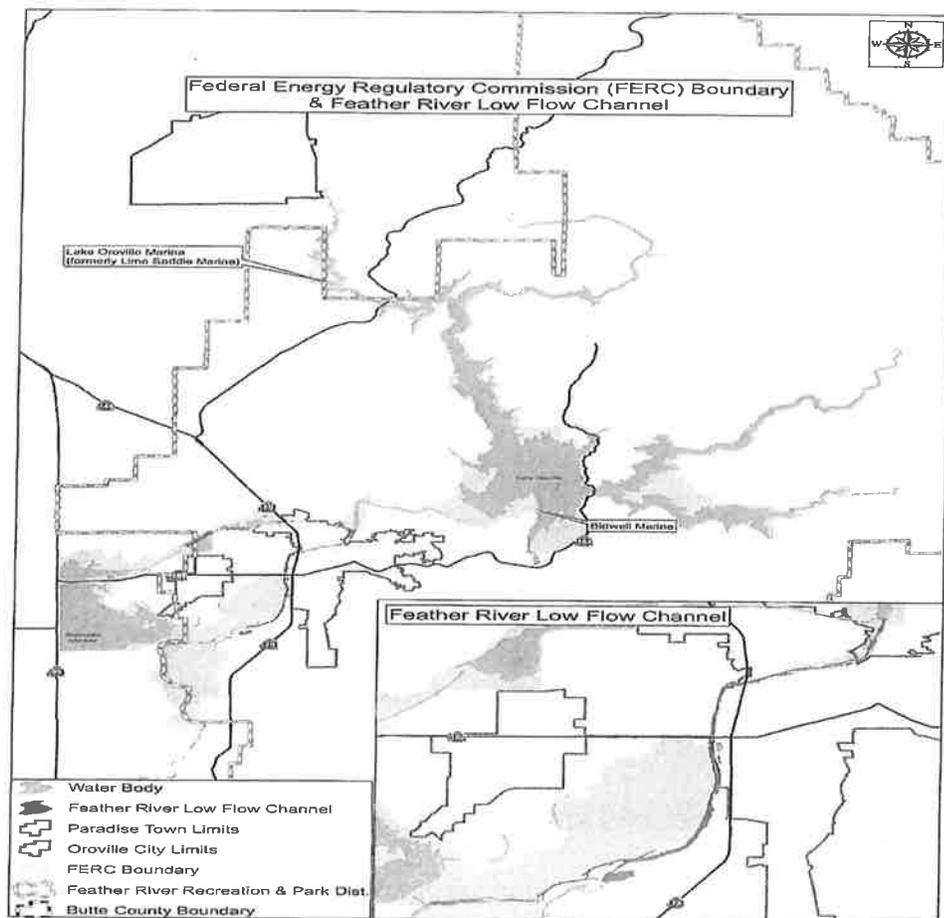
2-15

## ELIGIBLE APPLICANTS

- Local Government Agencies
- Non-profits
- and others

## POTENTIAL PROJECT AREA

This map details the potential project area, the FERC boundary, and the Low Flow channel of the Feather River all of which are taken into consideration in determining project approval by the SBF Steering Committee.



## II. GENERAL GRANT INFORMATION

The RFSP does not include a set of recommended SBF projects; rather it establishes a process for selecting and funding such projects over time. During the initial stakeholders meetings a list was developed from community input; some of these projects may have relevance and may be considered in SBF funding cycles. See Appendix (G) page 2 for the Prior Project Identification List. Each of the funding categories is intended to directly fund projects that are consistent with the Settlement Agreement and the SBF Mission. See Appendix (A) page 14.



*Water funds the SBF*

## III. THE PROJECT APPLICATION AND SELECTION PROCESS

### A. Eligibility

All projects that are consistent with the SBF Vision Statement, Appendix (A) page 14, and are located outside of the Oroville Facilities boundary, (FERC boundary) are eligible. At DWR's sole discretion, and subject to additional approvals, the SBF may be used to support projects located within the Oroville Facilities FERC boundary. (see map on page 6)

### B. Operating Expense Considerations

In consideration of the long-term maintenance and operation expenses of a project, project applicants must present a plan, if appropriate, that addresses maintenance and operations.

### **C. Additional Information**

To create public confidence and transparency along with a technically sound selection process given the wide range of potential projects, the competing interests, and the limited funding available, the established formal decision-making process includes:

- Provides assistance to applicants proposing projects.  
**(Mandatory Workshop, Thursday, April 4, 2014)**
- Adheres to a set of clear screening criteria (to determine whether a project even qualifies).
- Allows the SBF Steering Committee to select projects for funding.
- Contains a process of annual appropriation of available funds, consistent with project priorities.

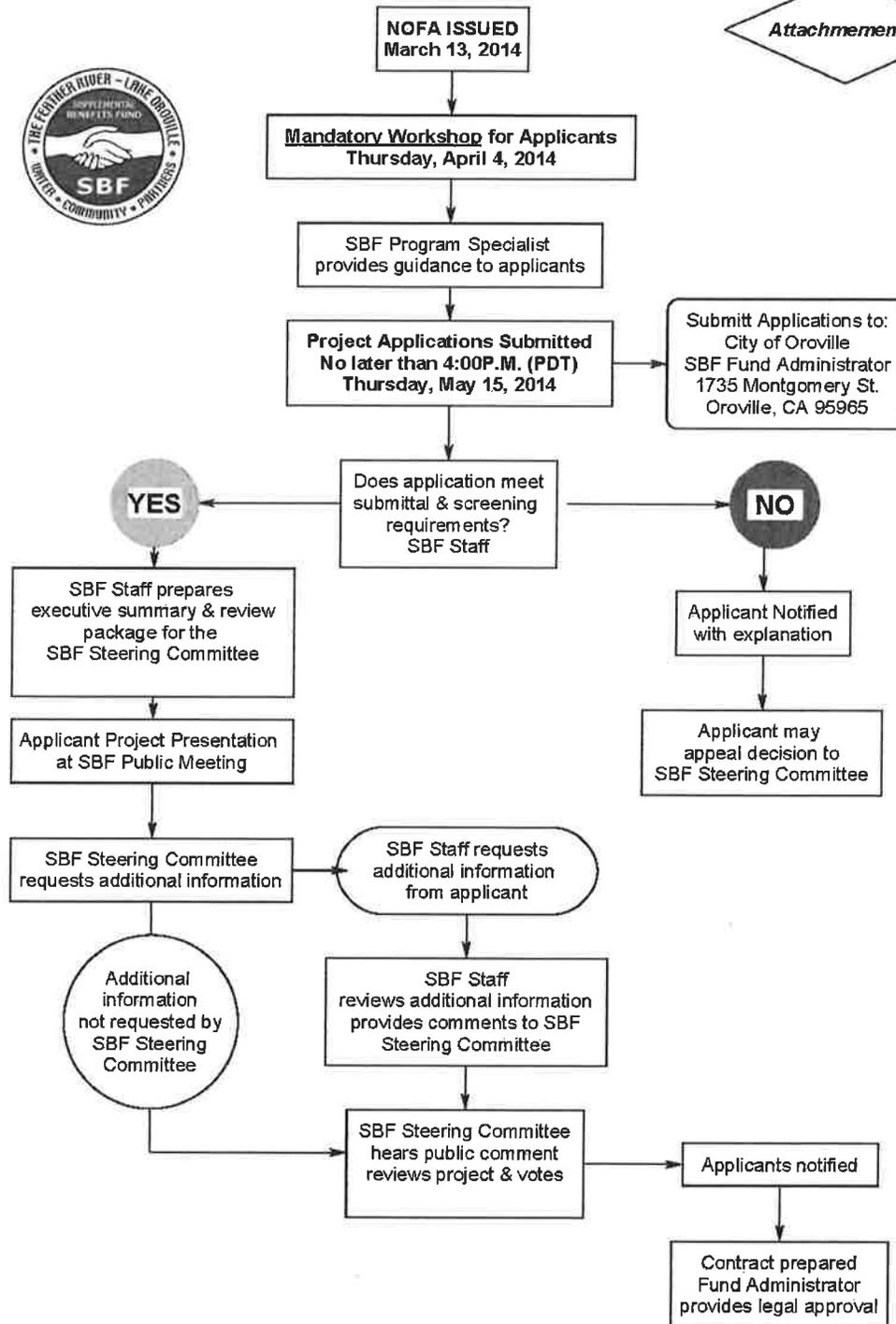


*Historic Table Mountain Bridge over the Feather River*

### **D. 2014 project application and selection process flow chart.**



Attachment A



## 1. Project Application Submittal

**Note:** *The section titles used by Applicants to represent Project elements should be consistent throughout the application, including scope, timeline, and cost estimates.*

The Grant Application is comprised of the following sections:

- Applicant Information
- Description of Project
- Project Selection Criteria
- Consistency with SBF Goals
- Ability to Attract Marching Funding
- Ability to Pay Back Funding (if applicable)
- Project Readiness
- Funding for Operations and Maintenance
- Nexus to the Feather River
- Potential to Enhance Local Jobs
- Consistency with other Capital Improvement Plans
- Enhance “Sustainable Development” Objectives
- Enhance Quality of Life for Local Residents and Attracting Visitors
- Additional Information (studies, data, or other information that might help the SBF Steering Committee evaluate the value of the proposed project)

The complete application is in Appendix H, pages 27 – 32. A printable copy of the application is available at [www.cityofroville.org](http://www.cityofroville.org) SBF information and forms. If using additional pages to complete the application please use the appropriate titles (on each page) as listed above.

## 2. SBF Review of Applicant’s Project (Screening Process)

The next step involves a technical review of the submitted application considering basic Project Submittal Requirements, SBF Goals and Objectives, and a set of Screening Criteria. On the basis of these considerations, a decision would be made whether or not an application meets minimum requirements. If not, the

application would be respectfully rejected. This Initial Screening Process will eliminate projects that lack merit given the six following considerations:

1. Completeness of the Proposal.
2. Consistency with SBF Goals.
3. Feasibility study, conceptual plans and specifications.
4. Project Readiness (including availability of matching funds).
5. Availability of operation and maintenance funding (as may be required).
6. Consistency with DWR Recreation Management Plan and other local plans and programs (e.g. - the Regional Vision).

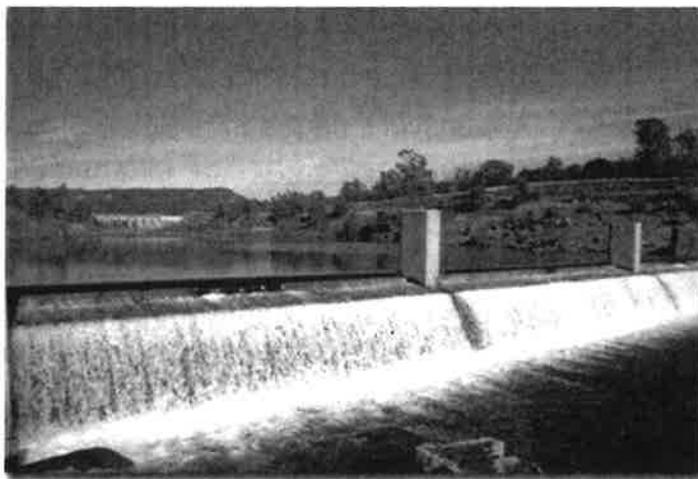
An applicant whose Project Concept application does not meet the Initial Screening Criteria has the right to appeal to the SBF Steering Committee, based upon appeal procedures established by the SBF Steering Committee. (see Appendix I, page 32)

### **3. Staff Assembly and Submittal of Proposed Projects**

SBF staff is available for direction to ensure applications are complete and ready for consideration. SBF staff will assemble all project proposals together and prepare packages for the SBF Steering Committees review.

### **4. SBF Steering Committee Project Selection Process**

The SBF Steering Committee will individually be provided a copy of the application, and the Executive Summary one (1) week prior to the applications presentation at a Public Meeting. This provides time for the SBF Steering Committee members to review the request and formulate questions that they might have.



*Diversion Dam near the Feather River Fish Hatchery*



## APPENDICES

- Appendix A: SBF Vision Statement
- Appendix B: Regional Fund Strategic Plan (RFSP) Summary  
SBF Steering Committee
- Appendix C: Project Application Requirements  
Evaluation Criteria for Project Selection Process
- Appendix D: List of Acronyms & Helpful Website Resources
- Appendix E: Oroville Downtown Waterfront Redevelopment Concept Plan  
2007 SBF Approved/Funded Project List
- Appendix F: Project Application Form
- Appendix G: Project Application Form
- Appendix H: Appeal Process

## Appendix A SBF VISION STATEMENT

**NOTE: The SBF Steering Committee approved the following Vision Statement on July 7, 2010, to assist applicants in understanding approval consideration values.**

**Reconnecting the beauty and diversity of the Feather River with the community will be the primary component of projects approved by the Supplemental Benefits Fund SBF Steering Committee. The approved projects will provide additional recreational opportunities and economic benefits that enhance the lifestyle of the Oroville Region.**



The following rules of governance are provided for applicants requesting consideration for grant funding from the Supplemental Benefits Fund:

- II. **Major consideration:** The applicant **shall** provide a compelling presentation as to how the proposed project will assist in mitigating what was lost by the construction of the Oroville Dam Facilities (*FERC Project No. 2100*). The application **shall** take into consideration the various existing City of Oroville, Feather River Recreation and Park District plans, the Settlement Agreement for licensing of the Oroville Facilities FERC Project No. 2100, and other regional plans. (*Refer to page 3-2 of the RFSP*).
- III. **Moderate consideration:** The applicant **should** provide a meaningful connection to existing, or planned, facilities and projects. The application **should** also be in, or near, the low-flow channel of the Feather River (*defined in Figure 1-1 of the RFSP*) and assist in making the Oroville Region a Northern California destination.
- IV. **Low consideration:** The applicant's proposed project **may** be away from the low-flow channel of the Feather River, not connected to existing, or planned, facilities and projects, be unique, or a non-profit venture within the Oroville Region including areas under FERC jurisdiction.

## APPENDIX B

### REGIONAL FUND STRATEGIC PLAN (EXECUTIVE SUMMARY)

On April 22, 2010, the SBF Steering Committee approved the Regional Fund Strategic Plan ("RFSP"), which assures that approval of projects remains in sync with the intent of the SBF. The SBF Steering Committee identified the following mission statement for the SBF:

***"Investing in recreational and related projects with a nexus to the Feather River to improve the quality of life and stimulate economic development in the Oroville region."***

Distribution of SBF funding will take place within the context of other ongoing processes and events. As stated by the SBF Steering Committee, "the intent of the RFSP is to get the most economic investment return from the approved projects as well as ensuring that a decorum of fairness exists in project selection."

The Regional Fund Strategic Plan calls for projects to be consistent with the Department of Water Resources 2006 Recreation Management Plan. In addition, consideration as to how the proposed project will interface with the following Oroville Region supporting agencies should be a part of the application:

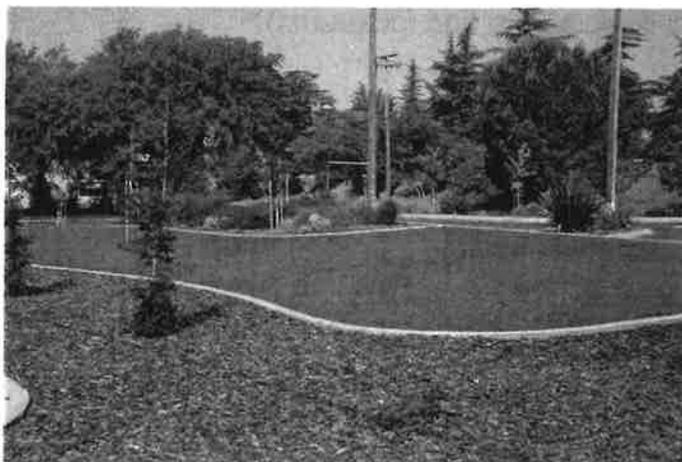
- City of Oroville (Infrastructure, safety, neighborhood leisure parks, trails, open space and museums).
- Department of Fish and Game (Fish hatchery and environmental mitigation).
- Department of Water Resources (Lake, River and Recreation Management Plan).
- Feather River Recreation and Park District (Parks, trails and recreation programs).
- Oroville Area Chamber of Commerce (Tourism and economic development).

## SBF STEERING COMMITTEE (EXECUTIVE SUMMARY)

SBF funded projects are selected by the SBF Steering Committee, comprised of appointed voting representatives from the Feather River Recreation and Parks District (FRRPD) Board of Directors and representatives from the City of Oroville City Council. Advisory representatives from American Rivers, the State Water Contractors, Department of Water Resources, and the Oroville Area Chamber of Commerce may provide comments, but are not included in the voting decision. The City of Oroville also serves as the Fund Administrator, whose duties include ensuring performance of the SBF and overseeing administrative duties to operate the SBF on an ongoing basis. Upon approval of the FERC license, the State Water Contractors, in partnership with the Fund Administrator and SBF Steering Committee, also have the additional responsibility of actively pursuing grant opportunities beyond SBF funding.

At the start of each budget cycle, the SBF Steering Committee will distribute anticipated funding into one or more of the following categories:

- Administration
- SBF Projects
  - Large Award Fund
  - Revolving Loan Fund
- Marketing and Community Benefit Fund
- Marketing/Chamber of Commerce Fund
- Contingency Fund



*City of Oroville Chinese Brick Building Landscape Project  
2007 NOFA Small Project Recipient*

## Appendix C

### Project Application Requirements

This guide is provided to assist you in completing the application. All screening criteria must be addressed to allow the application to proceed forward in the process.

**Initial Screening Criteria: (To be considered, Applicants must have the following mentioned items.)**

- **Completeness of Proposal** yes
- **Consistency with SBF Goals** yes
- **Project readiness** yes
- **Availability of O&M funding** yes
- **Consistency with DWR RMP<sup>1</sup>** recommended
- **Consistency with City of Oroville WF Plan<sup>2</sup>** recommended
- **Consistency with FRRPD Master Plan <sup>3</sup>** recommended

**Additional Criteria: (Once Staff has determined if the applicant has met the initial screening criteria, the SBF Steering Committee will evaluate the application based on the following additional criteria categories.)**

- **Ability to Attract Matching Funding** yes
- **Nexus to the Feather River** yes
- **Potential to Enhance Local Jobs** yes
- **Consistency with Local Plans** yes
- **Enhancement of “Sustainable Development” Objectives** yes
- **Ability to Enhance Quality of Life for Residents  
And Attract Visitors** yes

#### Evaluation Criteria and Point Method for SBF Project Selection Process Chart

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<sup>1</sup> DWR RMP = Department of Water Resources Recreational Management Plan

<sup>2</sup> City of Oroville WF Plan = Oroville Waterfront Redevelopment Master Plan

<sup>3</sup> FRRPD Master Plan = Feather River Recreation Park District 2020 Master Plan

## Appendix D

### ACCOUNTING AND AUDIT REQUIREMENTS GRANT ADMINISTRATION

#### A. AUDIT REQUIREMENTS

SBF Projects are subject to audit by the SBF Steering Committee, and or, the Fund Administrator for three (3) years following the final payment of grant funds. If your Project is selected for audit, you will be contacted in advance. The audit shall include all books, papers, accounts, documents, or other records of the Grantee, as they relate to the Project for which the funds were granted.

#### B. ACCOUNTING REQUIREMENTS

The Grantee must maintain an accounting system that:

- Accurately reflects fiscal transactions, with the necessary controls and safeguards.
- Provides a good audit trail, including original source documents such as purchase orders, receipts, progress payments, invoices, time cards, canceled checks, etc.
- Provides accounting data so the total cost of each individual project can be readily determined.

#### C. RECORDS RETENTION

Project records must be retained for a period of three (3) years after final payment is made by the Fund Administrator. All project records must be retained by the Grantee at least one (1) year following an audit. Grantees are required to keep source documents for all expenditures related to each grant for at least three (3) years following project completion and one (1) year following an audit. A Project is considered complete upon receipt of final grant payment from the Fund Administrator.

#### D. PAYMENT OF GRANT FUNDS

Approved grants require a fully executed Grant Agreement between the Fund Administrator (City of Oroville) and the Grantee. The SBF will provide reimbursement for costs of an approved Grant Agreement as stipulated. All payments are paid on a reimbursable basis. Grantee's will submit an invoice with appropriate proof of payment (canceled checks, etc.) The Fund Administrator will verify submittals and forward them to the California State Department of Water Resources. Once funds are received by the Fund Administrator the Grantee will be issued a check.

## E. SITE VISITS

The SBF Project Coordinator will make periodic visits to the Project site, including a final inspection of the site. The SBF Project Coordinator will determine if the work is consistent with the approved SBF Project Scope and ensure compliance with signage requirements that identify the project as an SBF Grant.

## F. LOSS OF FUNDING

The following are examples of actions (some or all may apply) that may result in the Grantee's loss of funding.

- Grantee fails to sign the Grant Contract within the thirty day time period as specified in the Grant Contract.
- Grantee withdraws from the grant program.
- Grantee loses a willing seller(s) or property cannot be acquired at Fair Market Value.
- Grantee fails to complete the funded Project within the agreed upon time frame.
- Grantee fails to submit all documentation within the time periods specified in the Grant Agreement.
- Grantee is unable to acquire CEQA compliance or any required permits.
- Grantee changes Project Scope, without prior approval from the SBF Steering Committee.

If loss of funding occurs the grantee must return any advanced funds, plus accrued interest (at the current saving rate offered by banks) to the SBF.



*162 Bridge across Lake Oroville*

## APPENDIX E

### List of Acronyms

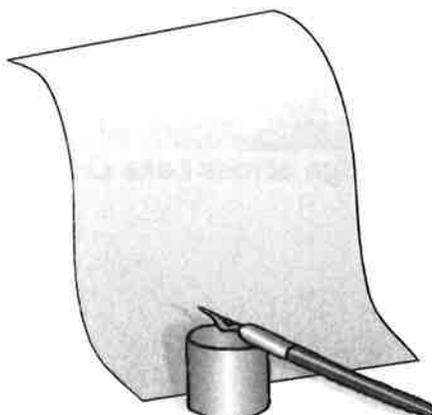
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DWR.....	Department of Water Resources
EPS.....	Economic & Planning Systems, Inc.
FERC.....	Federal Energy Regulatory Commission
FRRPD.....	Feather River Recreation and Parks District
FTE.....	full-time equivalent
NOFA.....	Notice of Funds Available
RFP.....	Request for Proposals
RFSP.....	Regional Fund Strategic Plan
RLF.....	Revolving Loan Fund
RMP.....	Recreation Management Plan
SBF.....	Supplemental Benefits Fund
SBF Rules of Governance.....	SBF Steering Committee Rules of Governance
Settlement Agreement.....	Settlement Agreement for Licensing the Oroville Facilities

### Helpful Electronic Resources

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City of Oroville: [www.cityoforoville.org](http://www.cityoforoville.org) (SBF Documents)  
Feather River Recreation Park District: [www.frrpd.com](http://www.frrpd.com)  
Department of Water Resources: [www.water.ca.gov](http://www.water.ca.gov)  
Department of Fish & Game: [www.dfg.ca.gov](http://www.dfg.ca.gov)  
State Water Contractors: [www.swc.org](http://www.swc.org)  
Oroville Area Chamber of Commerce: [www.orovilleareachamber.net](http://www.orovilleareachamber.net)



## APPENDIX F

- **Oroville Downtown Waterfront Redevelopment Concept Plan (ODWRCP)**

The following list of potential projects was derived from the Capital Improvement Program for the Oroville Downtown Waterfront Redevelopment Concept Plan, prepared for the Oroville Redevelopment Agency in October 2004. The list was used as a negotiating basis to determine the SBF Settlement Agreement funding amount.

<b>Suggested Project</b>	<b>Estimated Cost</b>	<b>SBF Potential Contribution</b>
South Bank Waterfront Linear Park	6,740,000	-0-
North Bank Waterfront Linear Park	9,292,000	-0-
North Bank Public Space	800,000	5,000,000
Gateway Park	9,280,000	-0-
Downtown Waterfront Park	28,880,000	20,000,000
Whitewater Park	23,505,440	10,000,000
Group Camping Space	9,978,508	5,000,000
Equestrian Event/Multi-purpose space	8,164,595	5,000,000
Neighborhood Park/both sides	14,744,000	10,000,000
Riverbend Park	not included	6,200,000
<b>Total ODWRCP</b>	<b>\$111,384,543</b>	<b>\$61,200,000</b>

- **2007 SBF Approved Projects**

FRRPD/Riverbend Park Soccer/All Purpose Fields	1,012,222
Table Mountain Golf Course Irrigation Modifications	30,000
Oroville Area Chamber of Commerce/Economic Development	81,803
Tree of Hope/Oroville Gone Wild	5,000
Tree of Hope/Kids at Risk/Sports Intervention Program	5,000
Artists of River Town/Pottery Project	4,400
Artists of River Town/Metal Sculpture	5,000
Oroville Public Library/Community Room Rehabilitation	4,835
City of Oroville Fire Department Rope Rescue Equipment	4,636
City of Oroville Chinese Brick Building Landscaping	4,000

- **2010 SBF Approved Projects**

Oroville Area Chamber of Commerce/Economic Development 60,000

- **2011 SBF Approved Projects**

FRRPD/Riverbend Park Soccer/All Purpose Fields 167,818

City of Oroville/2 GEM Electric Vehicles 35,315

Oroville Area Chamber of Commerce & Upstate  
Community Enhancement Foundation 40,000

- **2012 SBF Approved Projects**

Forebay Aquatic Center 46,000

Rotary Club of Oroville (Metal Sculptures at Nature Center) 3,624

FRRPD (Disc Golf Promotion) 4,544

FRRPD (Marketing Gymnastics) 4,544

FRRPD (Interactive Website) 6,844

Oroville Area Chamber of Commerce & Upstate  
Community Enhancement Foundation 34,444



*Soccer/All Purpose Fields at Riverbend Park  
2007 NOFA Large Project Grant Recipient*

# APPENDIX G: PROJECT APPLICATION FORM

(Download an interactive application from the SBF web page)



## Oroville Supplemental Benefits Fund 2014 Project Application Form

   Marketing/Community Benefit Fund

Amount Requested: \$ \_\_\_\_\_

***NOTE: Please complete all requested information. If the question is not applicable to your request enter N/A. If additional space is required please attach additional pages using the format at the end of this application.***

1. Name of Applicant and Associated Entity (if any) Legal status

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---

2. Contact Information

a. Mailing address:

---

b. Telephone, Voice Mail, E-mail Contact Information

---

**Summary of Request**

*(Briefly summarize the request and the ultimate benefit if the grant is approved)*

.....

**A. Consistency with SBF Goals: (if not applicable to your request enter N/A)**

Please indicate whether the request is consistent with any of the following SBF Goals.  
**(Please mark all that apply)**

<input type="checkbox"/>	Provides investment to stimulate recreation and tourism, economic development, or job creation/training opportunities along the Feather River in the Oroville Region, as described in the Strategic Plan Goals and Objectives.
<input type="checkbox"/>	Ensures proposed projects complement the Department of Water Resources (DWR) Recreation Management Plan (RMP).
<input type="checkbox"/>	Maximizes SBF funding capacity by demonstrating leverage – the project has multiple sources of funding, of which SBF funding is only a part.
<input type="checkbox"/>	Generates other benefits and revenue(s) to the local community.
<input type="checkbox"/>	Represents a sustainable development opportunity.
<input type="checkbox"/>	Distributes economic and recreational benefits within the region.

**B. PROJECT READINESS: (if not applicable to your request enter N/A)**

Status of Project Planning:	Anticipated Date	Prepared by
Planning Studies	_____	_____
Preliminary Design	_____	_____
Cost Analysis	_____	_____
Final Design	_____	_____
Construction Bids Submitted	_____	_____
Construction Period	_____	_____
First year of Stabilized Operations	_____	_____

CEQA Clearance(s) Required & Date Obtained or Anticipated:	
Notice of Exemption	_____
Negative Declaration	_____
EIR	_____
Unknown	_____

**C. FUNDING FOR OPERATIONS AND MAINTENANCE: (if not applicable to your request enter N/A)**

Please identify the source(s) of funding for the operations and maintenance of the Project, and indicate whether or not the funding has been secured:

Primary Funding Source(s)	Has Funding Been Secured?
<input type="checkbox"/> Public Agency: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Private Entity: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Other (Provide details)	

**D. PROJECT SELECTION CRITERIA**

- **Ability to attract matching funding**
- **Ability to pay back loan (if applicable)**
- **Nexus to the Feather River (low flow channel)**
- **Project feasibility**
- **Potential to enhance local jobs**
- **Consistency with Capital Improvement Plans of other existing local plans and programs**
- **Enhance Sustainability Objectives**
- **Enhance quality of life for local residents and attract visitors**

**ABILITY TO ATTRACT MATCHING FUNDING:**

Please quantify the amount of matching funds or value of the non-SBF funding as compared to the total project cost. The matching funds amount should be expressed as a dollar and percentage value. Please note that the matching value may include donated time, materials, or other in-kind donations that are used to complete the project. Please provide documentation to support the matching funds estimate provided.

TOTAL CONFIRMED MATCHING FUNDS: \$ \_\_\_\_\_ % \_\_\_\_\_

TOTAL ESTIMATED MATCHING FUNDS: \$ \_\_\_\_\_ % \_\_\_\_\_

**NEXUS TO THE FEATHER RIVER:**

A project's nexus to the Feather River will be evaluated using the following criteria –

1. Physical proximity to the river,
2. Link to river recreation, and
3. Other river nexus, such as riparian restoration.

Using the SBF mission and vision statement, language in the Settlement Agreement, and concepts in the SBF Regional Fund Strategic Plan, please explain how the proposed project has a nexus with the Feather River. Please include maps, other graphic detail, or other additional information that demonstrates the project's nexus with the Feather River.

**PROJECT FEASIBILITY:**

Describe the feasibility of the proposed project, in terms of a market or set of users/customers for the project, as well as a description of how the proposed project would operate.

**POTENTIAL TO ENHANCE LOCAL JOBS: (*if not applicable to your request enter N/A*)**

1. Quantify the number of permanent full time jobs that will be created by the proposed project. Permanent full time jobs do not include construction or other temporary jobs related to project development.

2. Please indicate the number of permanent full time jobs for the project that will be at or above 120 percent of the area per capita (individual) income for the Oroville Region. (The 2010 U.S. Census data states that the per capita income for the Oroville Region is \$18,124, 120% of that is \$21,749 or \$10.46 per hour.)

**CONSISTENCY WITH CAPITAL IMPROVEMENTS PLANS OF OTHER EXISTING LOCAL PLANS AND PROGRAMS: (CHECK ALL THAT APPLY)**

- Feather River Recreation & Park District (FRRPD) Master Plan
- City of Oroville General Plan
- City of Oroville Downtown Waterfront Concept Plan
- City of Oroville 2014 Economic Development Strategy
- City of Oroville Comprehensive Economic Development Strategy Priority List
- City of Oroville Tourism, Marketing Plan
- Butte County Comprehensive Economic Development Strategy Priority List
- Butte County General Plan Economic Development Element
- DWR Whitewater Recreation Study
- State Parks Plan
- DWR Recreation Management Plan

1. Please quantify the total number of references for the proposed project in local or other agency capital improvement plans. The proposed project shall receive one point for each capital improvement plan in which it is referenced. For example, if a project is listed in both Butte County and City of Oroville plans, the project would receive a value of two.

# of references: \_\_\_\_\_

2. Please provide the specific page references and other supporting documentation from local or other agency plans to validate the value provided directly above.

Page references: \_\_\_\_\_



**E. ADDITIONAL INFORMATION**

Please provide any other studies, data, or other information that might help the SBF Steering Committee evaluate the value of the proposed project as identified by the evaluation criterion described above and in the Regional Fund Strategic Plan. While additional, supplemental information might help with the project evaluation and scoring process, provision of additional information does not guarantee that a proposed project would receive a higher score than if the additional material were not provided.



**F. APPLICANT ACKNOWLEDGEMENT AND SIGNATURE**

\_\_\_\_\_

**Authorized Signature**

\_\_\_\_\_

**Date**

**Name and Title (Please type or print)**

\_\_\_\_\_

---

**SEND COMPLETED APPLICATIONS BY  
4:00 P.M. PDT, THURSDAY, MAY 15, 2014**  
**TO:**

City of Oroville  
Supplemental Benefits Fund  
Fund Administrator  
1735 Montgomery Street  
Oroville, Ca 95965

**FAXED OR ELECTRONIC COPIES WILL NOT BE ACCEPTED**



**SBF USE ONLY**

Date Received: \_\_\_\_\_

How Received: \_\_\_\_\_

Has the applicant provided all information requested in the Preliminary Application?

\_\_\_ Yes    \_\_\_ No

Notes:

**Record of follow-up:**

Date: \_\_\_\_\_

Issue: Discussed: \_\_\_\_\_

Date: \_\_\_\_\_

Issue: Discussed: \_\_\_\_\_

**COPY THIS PAGE TO INSERT ADDITIONAL INFORMATION THAT IS EXPANDED BEYOND THE SPACE PROVIDED.**

**HEADING:** \_\_\_\_\_

**Additional information from page #** \_\_\_\_\_

## Appendix H

### The 2014 NOFA Appeal Process

As part of the Regional Fund Strategic Plan (RFSP) the SBF Steering Committee established a standardized appeal process for applicants that do not meet the initial screening process. The 2014 NOFA Application combines the initial screening process and formal application into one process. The following details the approved 2012 Appeal Process:

1. Section A (Consistency with SBF Goals); Section B (Project Readiness) and Section C (Funding for Operations and Maintenance) are reviewed by SBF Staff, if the specifics of those sections are not met, the applicant is notified in writing that the application has been denied.
2. The applicant will have five (5) calendar days to appeal, in writing, the denial decision. The appeal must include reasons why their application would be subject to further review based upon the RFSP.
3. Once an appeal has been received the SBF staff will review the appeal and within fifteen (5) calendar days call for a Special Meeting of the SBF Steering Committee for review of the denial appeal.
4. After the Special Meeting, the applicant will be notified in writing within five (5) calendar days of the SBF Steering Committee's decision.
  - In the event the appeal is denied, the SBF Steering Committee decision will be considered final.
  - An appeal that is overturned by the SBF Steering Committee will be moved to the same review process of all other applications.

**Responses to denial letters must be sent, in writing, to:**

**City of Oroville  
Supplemental Benefits Fund  
Fund Administrator  
Attention: Bob Marciniak, SBF Program Specialist  
1735 Montgomery Street  
Oroville, Ca 95965**

2-45